PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																									
A DIFFERENT WORLD		A	24.9	38	2206	1719	340	287	100	790	327	519	441	326	218	493	214	319	272	206	142	201	102	235	165
THU 9.03P 30 NBC	9	B	26.4	42	2338	1779	369	309	101	852	340	540	471	346	258	485	200	313	285	212	134	185	105	257	165
207 99 CS	9	C	26.4	42	2338	1779	369	309	101	852	340	540	471	346	258	485	200	313	285	212	134	185	105	257	165
9.00 - 9.30		A	24.9	38	2206	1725	341	287	99	793	327	519	441	328	221	493	214	317	270	206	143	202	102	237	166
9.30 - 10.00		A	24.4	37	2162	1699	340	294	109	772	334	530	450	312	194	508	220	342	292	211	138	192	97	227	159
A YEAR IN THE LIFE		A	12.1	20	1072	1638	334	280	113	868	297	521	466	391	307	448	162	281	256	215	150	154	74	168	103
WED 9.00P 60 NBC	10	B	12.3	20	1085	1562	338	280	93	858	301	508	467	379	298	431	157	258	240	194	145	137	80	136	87
193 97 GD	10	C	12.3	20	1085	1562	338	280	93	858	301	508	467	379	298	431	157	258	240	194	145	137	80	136	87
9.00 - 9.30		A	11.6	19	1028	1690	324	270	110	887	285	508	459	397	341	476	162	285	260	233	174	153	71	173	100
9.30 - 10.00		A	12.6	21	1116	1591	343	288	115	850	309	534	472	385	276	423	161	278	253	199	129	154	77	163	106
ABC THURSDAY NIGHT MOVIE(R)		A	8.0	13	709	1466	281	198	62^	786	171	358	352	387	378	502	139	214	214	224	236	69^	32^	110	60^
THU 9.04P 120 ABC	9	B	9.6	16	850	1629	293	226	73	735	227	415	383	357	275	616	225	379	347	286	190	117	55	161	106
193 93 FF	9	C	9.6	16	850	1629	293	226	73	735	227	415	383	357	275	616	225	379	347	286	190	117	55	161	106
PLAZA SUITE																									
9.00 - 9.30		A	7.3	11	647	1517	267	203	59^	788	160	331	311	374	421	556	146	257	212	244	267	31^	15v	141	72^
9.30 - 10.00		A	8.1	13	718	1488	313	216	63^	821	173	363	350	401	414	455	110	185	181	202	223	53^	35^	158	86^
10.00 - 10.30		A	7.4	12	656	1442	291	203	62^	766	153	358	366	392	357	494	135	195	231	230	229	92^	38^	90^	56^
10.30 - 11.00		A	8.9	15	789	1446	261	181	63^	778	194	375	367	381	342	508	161	220	227	222	235	90	36^	70^	37^
11.00 - 11.30		A	8.8	17	780	1467	260	170	54^	779	176	362	396	419	342	566	162	288	265	275	241	75^	37^	47^	24^
ADVENTURES-BEANS BAXTER(R)		A	2.0	3	177	1435	164^	158^	43v	396	166^	261^	146^	199^	130^	497	263^	356^	228^	176^	115^	375	203^	167^	117^
SAT 9.00P 30 FOX	6	B	2.2	4	193	1702	224	195	60^	488	228	373	306	232	94^	528	251	394	310	212	110^	334	142^	352	239
116 86 CS	6	C	2.2	4	193	1702	224	195	60^	488	228	373	306	232	94^	528	251	394	310	212	110^	334	142^	352	239
ALL STAR PARTY-J.COLLINS(S)		A	10.4	17	921	1576	255	167	56^	875	144	287	330	378	510	554	96	223	244	280	284	71	42^	75	54^
WED 9.00P 60 CBS																									
205 98 GV																									
9.00 - 9.30		A	9.4	15	833	1551	229	145	57^	850	130	249	299	359	519	546	84	194	216	280	304	69^	45^	86	60^
9.30 - 10.00		A	11.4	19	1010	1596	277	186	56^	895	157	319	357	394	502	561	106	247	267	280	268	73	40^	66	49^
AMEN		A	19.0	33	1683	1790	342	247	53	890	250	427	397	387	410	499	129	239	233	230	229	121	79	280	190
SAT 9.30P 30 NBC	9	B	18.1	32	1604	1720	323	239	60	878	236	425	408	390	396	488	147	253	246	224	199	148	91	207	146
207 99 CS	9	C	18.1	32	1604	1720	323	239	60	878	236	425	408	390	396	488	147	253	246	224	199	148	91	207	146
AMER. FUTURE:PRES. DEBATE(S)		A	9.0	15	797	1446	198	114	37^	707	109	210	234	304	442	659	134	289	289	316	340	43^	18v	37^	19v
TUE 9.00P 120 NBC																									
203 99 N																									
9.00 - 9.30		A	9.0	14	797	1501	208	121	44^	751	107	204	233	303	492	632	115	239	248	295	358	47^	16v	71^	39v
9.30 - 10.00		A	8.4	13	744	1436	168	84^	37^	690	94	178	200	296	457	667	117	275	281	322	364	38^	19v	40^	26v
10.00 - 10.30		A	9.2	16	815	1433	200	112	27^	691	109	208	235	306	425	677	142	306	307	328	336	43^	18v	22^	5v
10.30 - 11.00		A	9.3	17	824	1430	216	136	40^	703	126	247	268	314	403	666	163	335	320	324	309	42^	17v	18v	5v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
ANGEL OF DEATH(S)	A	3.3	5	292	1617	265	240	70^	690	259	473	381	337	199^	678	337	529	365	248	145^	100^	45v	149^	97^
SUN 10.00P 60 FOX / 98 78 DN																								
10.00 - 10.30	A	3.1	5	275	1722	268	243	79^	720	305	506	406	312	199^	718	364	563	384	255	152^	103^	45v	181^	131^
10.30 - 11.00	A	3.4	6	301	1569	271	244	63^	684	225	456	370	369	205^	661	322	512	358	250	143^	100^	46v	124^	69^
BEAUTY & THE BEAST	A	12.1	21	1072	1660	311	240	78	852	213	442	446	429	343	561	120	279	294	314	240	89	61	158	99
FRI 8.00P 60 CBS 9	B	13.0	23	1155	1707	339	257	82	878	254	483	463	418	332	558	151	307	299	299	212	87	48	184	116
182 92 A 9	C	13.0	23	1155	1707	339	257	82	878	254	483	463	418	332	558	151	307	299	299	212	87	48	184	116
8.00 - 8.30	A	11.1	20	983	1653	297	224	80	836	204	428	433	423	341	561	117	271	292	313	245	85	64^	171	104
8.30 - 9.00	A	13.1	22	1161	1666	324	254	76	865	220	454	458	434	344	562	123	285	297	315	236	93	58	147	94
BILL COSBY SHOW	A	24.9	38	2206	1673	318	255	61	801	266	432	379	328	313	526	178	300	275	241	185	166	81	180	124
THU 8.33P 30 NBC 11	B	29.1	46	2574	1777	353	287	90	858	307	499	446	354	302	511	185	302	284	227	169	161	89	247	158
212 99 CS 11	C	29.1	46	2574	1777	353	287	90	858	307	499	446	354	302	511	185	302	284	227	169	161	89	247	158
8.30 - 9.00	A	24.6	38	2180	1667	317	253	60	801	264	428	374	328	317	526	176	299	276	243	187	165	81	174	121
9.00 - 9.30	A	27.6	42	2445	1727	326	267	75	808	286	468	417	334	282	518	192	306	272	225	175	176	88	225	151
CBS REPORTS(S)	A	5.2	9	461	1435	215	113^	60^	649	154	259	266	295	336	629	158	268	281	290	314	65^	23v	92^	40^
SAT 8.00P 60 CBS / 201 97 DN																								
CHILDREN OF APARTHEID 8.00 - 8.30	A	5.3	9	470	1428	233	122^	42^	651	141	254	272	304	343	627	136	252	272	297	330	66^	27v	85^	42^
8.30 - 9.00	A	5.1	9	452	1442	197	104^	78^	647	167	265	259	285	329	632	180	284	290	283	296	64^	20v	99^	39^
CBS SUNDAY MOVIE	A	19.5	30	1728	1737	334	241	74	889	226	443	439	417	391	615	189	343	313	297	245	113	45	120	73
SUN 9.00P 120 CBS 10	B	18.4	29	1627	1634	355	257	71	892	239	464	452	440	359	580	159	304	300	303	229	78	38	84	47
209 99 FF 10	C	18.4	29	1627	1634	355	257	71	892	239	464	452	440	359	580	159	304	300	303	229	78	38	84	47
A HOBO'S CHRISTMAS 9.00 - 9.30	A	18.2	27	1613	1690	310	221	71	868	205	413	401	404	406	615	172	321	302	297	266	100	46	107	64
9.30 - 10.00	A	19.4	29	1719	1736	340	251	78	886	230	445	435	410	388	620	195	346	316	292	249	108	43	123	70
10.00 - 10.30	A	20.3	32	1799	1786	341	248	74	904	234	460	454	426	387	618	193	351	316	306	239	131	50	134	80
10.30 - 11.00	A	20.0	33	1772	1737	346	246	74	901	235	455	463	428	385	610	197	352	318	295	228	110	43	116	75
CHEERS	A	23.5	36	2082	1594	339	290	103	747	329	518	435	300	188	577	263	407	339	233	141	158	82	112	77
THU 9.33P 30 NBC 10	B	25.1	39	2227	1700	368	308	106	825	346	541	476	337	235	552	228	372	338	249	141	153	86	170	102
207 99 CS 10	C	25.1	39	2227	1700	368	308	106	825	346	541	476	337	235	552	228	372	338	249	141	153	86	170	102
9.30 - 10.00	A	23.5	36	2082	1595	340	291	103	748	332	519	435	298	187	573	262	404	337	231	140	159	83	115	80
10.00 - 10.30	A	23.7	37	2100	1578	328	275	100	731	300	497	438	323	193	610	269	428	358	256	150	153	80	84	54
DALLAS	A	16.7	28	1480	1632	317	243	65	973	214	432	424	416	488	462	93	188	216	223	234	64	43	132	86
FRI 9.00P 60 CBS 11	B	17.2	29	1524	1659	326	238	77	975	238	448	463	425	457	488	120	238	247	234	214	55	32	141	98
209 99 GD 11	C	17.2	29	1524	1659	326	238	77	975	238	448	463	425	457	488	120	238	247	234	214	55	32	141	98
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.30–DEC.6,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
DALLAS-CONT'D																									
9.00 - 9.30		A	16.2	27	1435	1650	318	248	63	971	212	434	423	416	484	468	91	192	221	231	236	69	45	142	90
9.30 - 10.00		A	17.2	29	1524	1615	316	239	67	976	217	430	426	416	492	456	95	184	212	216	233	59	42	123	82
DISNEY SUNDAY MOVIE		A	10.2	16	904	1995	263	231	103	674	307	482	428	290	158	556	226	411	379	272	116	291	147	474	332
SUN 7.00P 60 ABC	11	B	10.8	17	956	2036	280	235	117	724	290	486	437	318	206	573	230	413	378	278	129	207	98	533	332
216 99 FF	11	C	10.8	17	956	2036	280	235	117	724	290	486	437	318	206	573	230	413	378	278	129	207	98	533	332
STUDENT EXCHANGE, PART 2																									
7.00 - 7.30		A	9.7	16	859	1963	248	218	100	670	290	461	409	301	178	554	199	392	371	287	135	301	150	438	307
7.30 - 8.00		A	10.6	17	939	2042	279	245	106	683	326	505	450	282	141	563	253	431	389	261	99	284	146	512	357
DOLLY		A	10.6	16	939	1728	295	218	51^	822	192	405	408	399	351	611	170	329	335	310	236	132	73	163	122
SUN 9.00P 60 ABC	8	B	15.0	23	1326	1802	360	284	107	879	267	494	475	422	319	625	192	375	358	327	204	126	65	171	113
213 99 GV	8	C	15.0	23	1326	1802	360	284	107	879	267	494	475	422	319	625	192	375	358	327	204	126	65	171	113
9.00 - 9.30		A	10.7	16	948	1711	310	231	52^	819	194	407	412	394	345	596	167	326	336	301	224	127	70	169	124
9.30 - 10.00		A	10.5	16	930	1744	279	204	51^	825	189	403	404	405	358	625	174	332	333	319	248	138	75	156	120
DUET(R)		A	2.5	4	222	1624	384	364	117^	634	412	526	395	174^	108^	633	349	525	418	216^	105^	209^	131^	148^	81^
SUN 9.30P 30 FOX	7	B	2.8	4	244	1710	354	321	68^	662	378	540	432	243	96^	626	332	529	439	260	76^	232	147	191	123^

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
117 86 CS	7	C	2.8	4	244	1710	354	321	68^	662	378	540	432	243	96^	626	332	529	439	260	76^	232	147	191	123^
DYNASTY		A	14.9	26	1320	1525	347	265	100	909	320	488	431	338	373	414	158	243	230	173	146	68	43^	134	85
WED 10.00P 60 ABC	9	B	14.7	26	1305	1563	350	284	89	888	295	495	452	374	345	451	176	272	254	196	143	99	61	125	82
212 99 GD	9	C	14.7	26	1305	1563	350	284	89	888	295	495	452	374	345	451	176	272	254	196	143	99	61	125	82
10.00 - 10.30		A	14.8	25	1311	1534	349	264	107	911	319	488	436	343	375	413	156	241	231	175	147	69	43^	140	84
10.30 - 11.00		A	15.0	27	1329	1516	344	266	93	906	322	488	425	333	372	415	159	244	229	171	144	67	42^	129	85
EQUALIZER		A	9.9	17	877	1671	258	176	64^	767	213	419	422	394	293	692	169	367	406	382	251	140	51^	72^	29^
WED 10.00P 60 CBS	9	B	13.2	23	1170	1564	267	175	64	739	188	377	384	388	306	674	194	373	370	358	249	78	31	73	38
205 98 PD	9	C	13.2	23	1170	1564	267	175	64	739	188	377	384	388	306	674	194	373	370	358	249	78	31	73	38
10.00 - 10.30		A	10.1	17	895	1696	270	184	64^	780	203	411	417	395	318	693	153	356	398	392	265	143	54^	80	35^
10.30 - 11.00		A	9.7	18	859	1644	246	168	63^	753	223	427	427	392	268	691	185	378	414	371	237	137	47^	63^	23^
FACTS OF LIFE		A	16.1	29	1426	1802	310	245	65	851	239	411	369	323	403	454	157	249	212	186	177	159	111	338	214
SAT 8.00P 30 NBC	9	B	15.3	28	1355	1723	309	242	71	850	258	434	391	330	370	444	151	247	226	188	166	165	111	264	170
204 99 CS	9	C	15.3	28	1355	1723	309	24[illegible]	71	850	258	434	391	330	370	444	151	247	226	188	166	165	111	264	170
FALCON CREST		A	13.9	25	1232	1583	296	217	72	941	214	426	426	425	463	408	95	166	184	189	210	91	57	142	103
FRI 10.00P 60 CBS	10	B	14.7	27	1303	1594	326	241	73	953	231	444	452	427	444	449	115	213	219	210	205	64	40	129	93
208 99 GD	10	C	14.7	27	1303	1594	326	241	73	953	231	444	452	427	444	449	115	213	219	210	205	64	40	129	93
10.00 - 10.30		A	13.8	24	1223	1589	290	210	73	949	216	423	424	417	472	411	97	166	185	191	212	88	55	141	102
10.30 - 11.00		A	14.0	26	1240	1577	302	225	71	934	211	428	428	432	454	405	93	167	183	187	208	94	59	144	103
FAMILY TIES		A	19.2	28	1701	1822	364	301	104	807	328	528	473	352	228	571	263	408	333	240	131	199	89	244	191
SUN 8.42P 30 NBC	12	B	20.9	31	1853	1917	390	343	103	791	374	576	488	317	170	602	295	455	386	255	102	226	121	298	206
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
FAMILY TIES-CONT'D																								
206 99 CS 12	C	20.9	31	1853	1917	390	343	103	791	374	576	488	317	170	602	295	455	386	255	102	226	121	298	206
8.30 - 9.00	A	17.7	26	1568	1826	357	295	112	795	321	522	464	350	227	556	264	410	323	232	122	205	87	269	212
9.00 - 9.30	A	21.4	31	1896	1821	375	310	94	825	338	538	485	355	230	591	263	406	346	252	142	191	92	214	165
FRANK'S PLACE	A	14.2	21	1258	1520	350	248	93	851	265	432	403	383	364	467	158	254	244	211	188	70	42^	132	91
MON 8.30P 30 CBS 1	B	14.2	21	1258	1520	350	248	93	851	265	432	403	383	364	467	158	254	244	211	188	70	42^	132	91
208 99 CS 1	C	14.2	21	1258	1520	350	248	93	851	265	432	403	383	364	467	158	254	244	211	188	70	42^	132	91
FULL HOUSE	A	9.7	17	859	1702	282	211	76	746	256	378	328	302	313	443	175	249	240	187	150	226	156	287	180
FRI 8.00P 30 ABC 10	B	10.0	18	888	1713	294	234	91	786	280	454	415	332	282	477	192	310	282	209	132	146	83	304	195
157 82 CS 10	C	10.0	18	888	1713	294	234	91	786	280	454	415	332	282	477	192	310	282	209	132	146	83	304	195
GOLDEN GIRLS	A	23.7	41	2100	1746	331	237	72	919	255	412	375	361	457	470	118	205	213	199	231	114	75	243	158
SAT 9.00P 30 NBC 11	B	22.4	39	1985	1703	311	229	62	901	236	408	386	378	439	467	132	234	230	210	201	131	83	204	142
210 99 CS 11	C	22.4	39	1985	1703	311	229	62	901	236	408	386	378	439	467	132	234	230	210	201	131	83	204	142
GROWING PAINS	A	22.5	34	1994	1881	341	288	104	753	348	543	459	318	165	504	240	370	318	221	100	253	142	371	252
TUE 8.30P 30 ABC 10	B	23.8	36	2109	1783	355	308	108	768	362	543	452	291	189	476	238	355	301	192	92	236	132	304	209
211 99 CS 10	C	23.8	36	2109	1783	355	308	108	768	362	543	452	291	189	476	238	355	301	192	92	236	132	304	209
HALLMARK HALL OF FAME(S) MON 9.00P 120 CBS 209 99 FF	A	16.7	26	1480	1585	327	249	76	887	247	467	437	414	377	469	144	281	255	240	159	130	85	99	60
THE SECRET GARDEN																								
9.00 - 9.30	A	15.6	23	1382	1585	329	252	80	882	248	457	431	407	379	478	153	290	261	237	159	115	73	110	74
9.30 - 10.00	A	16.1	24	1426	1609	318	240	73	896	240	466	438	417	386	483	144	296	266	253	159	141	96	89	54
10.00 - 10.30	A	17.1	26	1515	1585	324	246	78	888	244	467	440	416	377	466	140	277	254	237	160	135	90	96	53
10.30 - 11.00	A	17.8	29	1577	1581	338	262	75	893	257	483	443	419	372	458	142	268	246	235	159	129	82	102	61
HEAD OF THE CLASS	A	17.0	27	1506	1756	334	278	126	771	374	535	415	288	200	477	201	313	274	213	132	188	106	321	207
WED 8.30P 30 ABC 10	B	16.9	27	1500	1705	340	284	107	752	340	506	439	287	203	470	231	347	299	188	95	204	107	279	180
182 95 CS 10	C	16.9	27	1500	1705	340	284	107	752	340	506	439	287	203	470	231	347	299	188	95	204	107	279	180
HIGHWAY TO HEAVEN	A	13.6	22	1205	1727	299	209	68	911	192	398	412	433	441	539	116	242	229	287	265	79	34^	198	113
WED 8.00P 60 NBC 10	B	14.3	23	1263	1742	295	219	65	870	195	402	410	421	400	520	131	252	245	267	232	134	64	219	136
176 93 GD 10	C	14.3	23	1263	1742	295	219	65	870	195	402	410	421	400	520	131	252	245	267	232	134	64	219	136
8.00 - 8.30	A	13.0	22	1152	1689	290	203	68	892	183	388	399	422	436	531	109	232	223	287	265	74	34^	191	107
8.30 - 9.00	A	14.2	23	1258	1763	308	213	68	928	201	407	425	443	446	546	123	252	235	287	265	84	33^	205	119
HOOPERMAN	A	17.8	29	1577	1684	320	252	103	775	304	474	419	338	248	534	177	314	296	255	186	156	82	219	140
WED 9.00P 30 ABC 9	B	16.6	26	1467	1658	322	258	97	781	298	481	452	343	245	532	216	353	322	243	146	147	75	198	129
203 98 OP 9	C	16.6	26	1467	1658	322	258	97	781	298	481	452	343	245	532	216	353	322	243	146	147	75	198	129
HOTEL	A	8.9	17	789	1599	348	273	88	861	273	458	414	376	347	475	176	264	269	205	167	60^	35^	203	134
SAT 10.00P 60 ABC 9	B	9.2	18	812	1568	333	260	83	854	258	440	417	383	355	483	175	268	268	216	172	97	62	133	85
CONT'D																								

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

PROGRAM NAME / DAY TIME #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
HOTEL-CONT'D																								
189 94 GD 9	C	9.2	18	812	1568	333	260	83	854	258	440	417	383	355	483	175	268	268	216	172	97	62	133	85
10.00 - 10.30	A	8.6	16	762	1598	347	273	92	857	273	457	408	368	346	466	177	267	267	204	156	62^	33^	212	146
10.30 - 11.00	A	9.2	17	815	1600	348	274	85	864	273	459	420	383	348	482	175	262	272	206	177	59^	37^	194	123
HOUSTON KNIGHTS(B,R)	A	5.6	9	496	1696	235	178	64^	705	190	367	326	315	313	668	204	356	339	299	267	148	70^	175	119^
TUE 8.00P 60 CBS																								
129 71 OP																								
8.00 - 8.30	A	5.3	8	470	1720	229	168	72^	715	192	366	328	322	320	645	188	340	326	286	261	163	80^	198	127^
8.30 - 9.00	A	5.8	9	514	1703	245	190	58^	708	192	374	331	314	312	701	222	376	357	315	276	137	62^	156	114^
I MARRIED DORA(R)	A	10.4	18	921	1682	293	217	73	822	275	416	375	331	358	451	180	247	221	171	167	178	116	230	151
FRI 8.30P 30 ABC 10	B	10.3	18	916	1679	307	245	94	823	300	474	431	346	296	485	200	315	286	209	134	122	69	249	154
165 89 CS 10	C	10.3	18	916	1679	307	245	94	823	300	474	431	346	296	485	200	315	286	209	134	122	69	249	154
JAKE AND THE FATMAN	A	13.3	20	1178	1595	276	191	38^	827	140	349	371	450	407	621	127	268	288	320	300	66	31^	81	57
TUE 9.00P 60 CBS 9	B	12.4	19	1098	1562	267	185	57	810	174	355	366	401	393	584	129	262	270	305	282	75	37	92	61
189 93 OP 9	C	12.4	19	1098	1562	267	185	57	810	174	355	366	401	393	584	129	262	270	305	282	75	37	92	61
9.00 - 9.30	A	13.0	20	1152	1595	272	188	42^	815	138	340	360	435	405	632	125	271	294	327	306	58	24^	90	62
9.30 - 10.00	A	13.5	21	1196	1606	283	195	34^	843	144	360	385	467	412	616	130	267	285	316	296	74	38^	73	53^
JENNINGS/KOPPEL REPORT(S)	A	5.5	9	487	1594	264	189	52^	761	153	355	346	364	349	669	186	322	341	348	281	88^	48^	77^	50^
SUN 10.00P 60 ABC																								
214 99 N																								
10.00 - 10.30	A	6.1	10	540	1640	276	198	56^	790	166	376	370	392	353	647	185	320	328	336	271	104^	60^	99^	70^
10.30 - 11.00	A	4.9	8	434	1538	249	178	46^	724	137^	328	316	329	344	695	186	325	358	364	293	68^	33v	51^	25v
J.J. STARBUCK SPECIAL(S)	A	15.8	29	1400	1714	342	245	51	855	198	421	422	445	375	621	136	312	296	339	279	97	68	140	82
SAT 10.00P 60 NBC																								
202 99 GD																								
10.00 - 10.30	A	15.8	29	1400	1718	346	245	52	865	206	423	418	443	381	601	130	298	283	326	274	98	70	154	92
10.30 - 11.00	A	15.7	29	1391	1721	341	247	50	851	191	422	429	449	370	646	143	329	312	355	287	97	66	127	72
KATE & ALLIE(R)	A	15.5	23	1373	1605	320	217	93	819	234	405	370	370	361	492	168	269	237	215	201	98	65	197	141
MON 8.00P 30 CBS 1	B	15.5	23	1373	1605	320	217	93	819	234	405	370	370	361	492	168	269	237	215	201	98	65	197	141
209 99 CS 1	C	15.5	23	1373	1605	320	217	93	819	234	405	370	370	361	492	168	269	237	215	201	98	65	197	141
KNOTS LANDING	A	14.7	24	1302	1519	353	269	97	908	298	487	430	376	365	434	169	255	219	176	148	58	34^	120	72
THU 10.00P 60 CBS 10	B	15.0	25	1332	1533	376	299	90	918	325	527	471	388	334	433	184	270	247	178	133	83	42	99	65
208 99 GD 10	C	15.0	25	1332	1533	376	299	90	918	325	527	471	388	334	433	184	270	247	178	133	83	42	99	65
10.00 - 10.30	A	13.9	22	1232	1558	340	258	90	906	289	481	428	384	370	449	167	259	224	187	158	64	38^	139	90
10.30 - 11.00	A	15.5	26	1373	1484	365	279	104	909	306	492	433	370	361	421	170	252	214	167	140	51	31^	102	56
L.A. LAW	A	18.7	34	1657	1590	346	287	96	789	318	532	491	360	208	653	256	450	409	300	174	85	44	63	31^
THU 10.33P 60 NBC 7	B	19.4	33	1720	1576	346	278	103	802	307	517	488	372	231	616	233	402	382	301	172	86	51	73	40
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
L.A. LAW-CONT'D																											
210	99	GD	7	C	19.4	33	1720	1576	346	278	103	802	307	517	488	372	231	616	233	402	382	301	172	86	51	73	40
10.30 - 11.00				A	18.9	31	1675	1584	353	289	94	781	319	525	479	351	212	649	253	448	401	299	175	88	47	65	35^
11.00 - 11.30				A	19.0	36	1683	1588	338	282	97	792	317	537	499	366	203	654	257	452	415	300	171	82	41	61	27^
11.30 - 12.00				A	14.7	33	1302	1598	356	299	99	790	281	518	491	374	220	656	254	440	400	294	179	91	42^	61	30^
LAW & HARRY MCGRAW				A	12.2	22	1081	1531	332	245	27^	806	141	359	384	437	389	602	136	292	316	314	260	55^	28^	69	50^
TUE 10.00P	60	CBS	9	B	11.0	20	978	1493	285	192	49	798	163	341	361	405	394	560	129	256	256	295	264	59	30	75	51
201	98	PD	9	C	11.0	20	978	1493	285	192	49	798	163	341	361	405	394	560	129	256	256	295	264	59	30	75	51
10.00 - 10.30				A	12.4	21	1099	1554	334	243	32^	820	145	367	392	445	389	595	138	288	315	315	254	63	33^	76	58
10.30 - 11.00				A	12.1	23	1072	1495	328	245	23^	784	136	348	373	425	387	604	134	293	314	310	265	46^	23^	60	42^
LIFE-ADVENTURES-S. CLAUS(S,R)				A	12.6	20	1116	2033	243	195	123	663	249	448	383	309	185	531	261	415	328	204	103	199	111	639	342
THU 8.00P	60	CBS																									
202	98	EA																									
8.00 - 8.30				A	12.7	20	1125	1998	238	192	117	657	245	444	378	312	183	531	250	408	326	212	109	206	108	603	324
8.30 - 9.00				A	12.5	19	1108	2068	247	199	128	670	252	452	389	307	188	530	272	422	330	196	96	192	115	675	361
MARRIED...WITH CHILDREN				A	4.0	6	354	1974	386	346	116^	690	451	581	422	211	80^	762	483	691	505	256	68^	209	89^	314	237
SUN 8.30P	30	FOX	7	B	4.1	6	366	1918	339	296	87^	672	371	530	406	254	100	681	399	579	449	254	80^	266	115	300	187
121	87	CS	7	C	4.1	6	366	1918	339	296	87^	672	371	530	406	254	100	681	399	579	449	254	80^	266	115	300	187
MATLOCK				A	14.7	22	1302	1617	236	143	50	845	108	273	322	427	494	616	101	246	256	319	325	61	26^	95	64
TUE 8.00P	60	NBC	7	B	16.9	26	1495	1613	246	152	52	881	132	296	338	435	510	585	109	231	238	288	314	61	27	87	45
171	93	GD	7	C	16.9	26	1495	1613	246	152	52	881	132	296	338	435	510	585	109	231	238	288	314	61	27	87	45
8.00 - 8.30				A	14.4	22	1276	1622	230	142	51	847	112	276	322	426	495	620	97	251	265	328	325	62	27^	93	62
8.30 - 9.00				A	14.9	22	1320	1624	243	145	49	849	105	272	324	431	497	616	107	243	248	313	328	60	26^	98	66
MIAMI VICE				A	14.5	24	1285	1807	282	236	106	720	294	507	432	334	181	661	287	458	419	294	166	147	68	279	142
FRI 9.00P	60	NBC	9	B	14.5	25	1281	1777	323	269	100	765	310	517	455	345	213	646	272	435	417	295	164	133	68	234	136
205	98	OP	9	C	14.5	25	1281	1777	323	269	100	765	310	517	455	345	213	646	272	435	417	295	164	133	68	234	136
9.00 - 9.30				A	14.0	23	1240	1825	286	239	113	727	296	502	434	338	191	654	291	453	411	282	166	135	58	309	153
9.30 - 10.00				A	15.0	25	1329	1791	278	233	99	713	291	512	430	330	171	667	284	463	425	305	166	159	77	252	131
MICKEY'S CHRISTMAS CAROL(S,R)				A	13.8	24	1223	2098	298	240	113	725	284	491	424	345	202	507	208	358	324	228	130	167	74	698	384
FRI 8.00P	60	NBC																									
182	92	EA																									
8.00 - 8.30				A	13.2	23	1170	2050	293	235	109	737	279	478	414	344	225	509	196	345	308	231	146	158	75	646	345
8.30 - 9.00				A	14.4	25	1276	2142	304	245	116	714	288	502	433	345	181	506	219	370	339	224	116	176	72	746	419
MR. BELVEDERE				A	11.3	19	1001	1727	273	180	79	781	236	365	341	327	352	423	131	229	226	197	157	224	120	299	212
FRI 9.00P	30	ABC	6	B	10.7	18	951	1694	293	221	81	799	250	433	396	349	315	456	163	272	251	202	145	167	98	273	185
178	93	CS	6	C	10.7	18	951	1694	293	221	81	799	250	433	396	349	315	456	163	272	251	202	145	167	98	273	185
MR. PRESIDENT(R)				A	2.8	5	248	1529	354	267	86^	717	320	478	380	319	187^	512	234^	387	297	209^	111^	196^	103^	104^	99^
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.30–DEC.6,1987

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
MR. PRESIDENT(R)-CONT'D																									
SAT 8.00P 30 FOX	7	B	2.6	5	227	1543	304	233	59^	635	235	378	360	324	199	578	222	380	325	267	177	151	75^	180	131^
119 86 CS	7	C	2.6	5	227	1543	304	233	59^	635	235	378	360	324	199	578	222	380	325	267	177	151	75^	180	131^
MOONLIGHTING		A	20.7	32	1834	1808	364	310	135	778	401	596	498	315	139	534	303	417	332	204	91	237	134	259	182
TUE 9.00P 60 ABC	7	B	21.1	33	1871	1678	374	334	133	775	414	598	502	281	144	499	286	404	330	181	71	198	110	207	134
214 99 PD	7	C	21.1	33	1871	1678	374	334	133	775	414	598	502	281	144	499	286	404	330	181	71	198	110	207	134
9.00 - 9.30		A	20.7	32	1834	1843	358	306	135	777	398	595	499	318	140	539	300	423	334	213	90	244	134	283	198
9.30 - 10.00		A	20.8	32	1843	1765	368	312	134	775	402	594	495	310	137	527	304	408	329	194	92	229	133	233	164
MURDER, SHE WROTE(R)		A	19.4	29	1719	1604	279	180	52	873	122	313	333	418	501	593	116	239	257	271	311	70	32^	68	39
SUN 8.00P 60 CBS	12	B	20.9	31	1847	1598	319	205	46	899	140	336	366	449	494	578	99	224	244	297	308	55	28	66	40
210 99 SM	12	C	20.9	31	1847	1598	319	205	46	899	140	336	366	449	494	578	99	224	244	297	308	55	28	66	40
8.00 - 8.30		A	18.9	28	1675	1588	271	173	45	870	113	298	325	410	515	586	105	228	249	267	316	71	34^	61	35^
8.30 - 9.00		A	19.9	29	1763	1619	287	186	57	876	131	327	340	425	489	599	127	250	264	275	306	69	29^	74	42
MY TWO DAD'S		A	16.2	24	1435	1764	387	326	89	799	362	560	486	336	189	535	245	383	343	221	114	220	107	210	160
SUN 9.12P 30 NBC	10	B	17.8	26	1576	1871	383	342	101	787	382	590	497	312	157	558	274	427	367	235	95	242	134	284	202
200 97 CS	10	C	17.8	26	1576	1871	383	342	101	787	382	590	497	312	157	558	274	427	367	235	95	242	134	284	202
9.00 - 9.30		A	16.1	23	1426	1774	392	330	90	801	364	563	489	339	188	530	244	380	336	219	115	221	105	222	171
9.30 - 10.00		A	16.3	24	1444	1755	380	322	87	798	360	556	483	334	191	543	248	389	354	224	113	220	109	194	145
NBC MONDAY NIGHT MOVIES		A	15.7	24	1391	1511	338	263	67	847	193	429	466	445	332	549	127	305	306	310	213	72	33^	45^	37^
MON 9.00P 120 NBC	11	B	17.1	27	1514	1611	337	271	89	857	288	508	465	401	289	484	166	301	280	244	150	133	77	137	83
189 95 FF	11	C	17.1	27	1514	1611	337	271	89	857	288	508	465	401	289	484	166	301	280	244	150	133	77	137	83
FATAL CONFESSION:DOWLING MYSTERY																									
9.00 - 9.30		A	14.9	22	1320	1497	317	251	80	819	192	401	432	402	348	553	131	298	296	295	229	69	27^	57	45^
9.30 - 10.00		A	16.0	24	1418	1509	340	259	65	841	191	423	471	443	321	558	130	312	307	313	214	68	33^	42^	38^
10.00 - 10.30		A	16.2	25	1435	1527	356	275	61	865	198	447	486	465	325	542	123	304	309	316	206	74	36^	46	36^
10.30 - 11.00		A	15.7	26	1391	1511	336	267	62	860	192	444	473	465	333	542	125	305	313	314	204	75	34^	34^	30^
NBC SUNDAY NIGHT MOVIE		A	16.1	27	1426	1589	367	288	87	847	313	517	456	381	262	562	211	343	330	273	162	109	65	71	43^
SUN 9.42P 120 NBC	9	B	17.1	27	1516	1741	346	292	96	801	334	542	473	345	211	639	287	456	400	282	139	163	87	138	89
197 97 FF	9	C	17.1	27	1516	1741	346	292	96	801	334	542	473	345	211	639	287	456	400	282	139	163	87	138	89
DOWNPAYMENT ON MURDER																									
9.30 - 10.00		A	15.1	23	1338	1634	386	311	92	835	335	520	459	360	249	551	222	352	334	255	143	151	88	97	56
10.00 - 10.30		A	15.9	25	1409	1606	383	298	99	850	323	518	457	380	262	568	213	347	333	272	166	117	69	72	43^
10.30 - 11.00		A	16.0	26	1418	1582	367	283	86	846	307	510	450	386	263	573	202	338	335	286	173	99	59	63	36^
11.00 - 11.30		A	17.0	31	1506	1550	352	278	79	846	301	515	453	383	267	542	207	334	318	264	153	96	59	66	42^
11.30 - 12.00		A	16.5	35	1462	1563	335	264	72	841	303	516	456	390	254	574	222	351	330	284	168	85	55	63	45
NFL MONDAY NIGHT FOOTBALL		A	19.9	33	1763	1595	202	173	39	484	179	299	274	220	143	895	348	596	553	418	237	93	27^	122	62
MON 9.00P 182 ABC	11	B	17.8	31	1573	1574	201	167	49	498	170	296	279	233	165	878	330	553	522	404	253	98	24	101	59
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
NFL MONDAY NIGHT FOOTBALL-CONT'D 216 99 SF 11	C	17.8	31	1573	1574	201	167	49	498	170	296	279	233	165	878	330	553	522	404	253	98	24	101	59
LA RAIDERS VS SEATTLE 9.00 - 9.30	A	19.4	29	1719	1607	221	188	45	522	183	301	267	232	183	842	322	540	504	398	237	100	20^	142	69
9.30 - 10.00	A	22.0	32	1949	1595	206	175	42	500	179	298	267	226	163	878	338	571	526	407	243	84	16^	134	66
10.00 - 10.30	A	22.9	34	2029	1593	189	161	33	474	179	290	263	215	142	903	349	601	549	426	243	93	25^	122	65
10.30 - 11.00	A	19.3	30	1710	1596	195	169	40	473	184	301	278	218	124	912	357	613	578	427	230	96	31^	115	62
11.00 - 11.30	A	18.9	35	1675	1580	196	173	42	469	177	309	288	214	117	913	361	622	578	423	230	90	34^	108	55
11.30 - 12.00	A	17.4	39	1542	1581	204	174	35^	459	166	296	284	208	121	917	361	625	583	425	233	97	38^	108	51
12.00 - 12.30	A	15.6	40	1382	1583	196	159	33^	463	162	285	268	213	134	910	350	624	565	430	234	94	33^	117	57
NIGHT COURT	A	22.2	35	1967	1627	358	304	107	763	318	534	470	350	190	643	288	468	396	276	145	137	68	85	51
THU 10.03P 30 NBC 8	B	23.2	37	2053	1620	364	302	109	811	328	534	482	358	228	557	233	377	346	246	142	135	73	117	67
205 98 CS 8	C	23.2	37	2053	1620	364	302	109	811	328	534	482	358	228	557	233	377	346	246	142	135	73	117	67
10.00 - 10.30	A	22.5	36	1994	1624	357	304	107	760	317	532	468	349	188	640	288	466	394	274	143	139	70	85	51
10.30 - 11.00	A	20.1	33	1781	1610	354	300	105	768	322	533	475	350	197	653	282	469	400	280	158	106	49	82	54
OHARA	A	8.0	14	709	1724	301	219	46^	765	164	364	372	423	313	680	183	398	393	391	241	79^	38^	201	127
SAT 8.00P 60 ABC 1	B	8.0	14	709	1724	301	219	46^	765	164	364	372	423	313	680	183	398	393	391	241	79^	38^	201	127
163 86 OP 1	C	8.0	14	709	1724	301	219	46^	765	164	364	372	423	313	680	183	398	393	391	241	79^	38^	201	127
8.00 - 8.30	A	7.7	14	682	1716	301	223	49^	772	174	373	372	413	314	684	203	409	398	378	234	70^	32^	191	123
8.30 - 9.00	A	8.4	15	744	1712	297	213	43^	750	152	352	368	428	308	668	162	384	383	399	244	86	43^	208	128
OLDEST ROOKIE(B,R)	A	7.1	12	629	1626	216	165	72^	702	131	320	365	379	311	593	135	275	288	312	263	140	62^	190	97^
WED 8.00P 60 CBS 140 79 OP																								
8.00 - 8.30	A	7.1	12	629	1603	212	158	74^	700	134	316	359	379	312	580	132	259	271	302	266	134	61^	189	87^
8.30 - 9.00	A	7.1	11	629	1648	220	173	69^	705	128	325	370	379	309	606	137	291	306	321	259	146	64^	192	107
OLYMPIC DIARY-MON	A	14.7	23	1302	1814	279	229	69	670	239	426	397	339	191	760	293	561	508	400	152	210	105	174	110
MON 8.42P 1 ABC 11	B	13.4	21	1185	1678	252	195	58	690	193	361	341	347	284	687	231	406	381	331	224	135	61	166	97
157 89 SC 11	C	13.4	21	1185	1678	252	195	58	690	193	361	341	347	284	687	231	406	381	331	224	135	61	166	97
OLYMPIC DIARY-TUE	A	13.7	25	1214	1636	353	320	182	854	470	690	562	330	130	513	297	415	356	193	74	145	91	125	72
TUE 10.40P 1 ABC 11	B	15.0	27	1325	1567	356	304	131	834	406	607	524	327	185	495	236	368	328	208	97	118	68	121	76
205 98 SC 11	C	15.0	27	1325	1567	356	304	131	834	406	607	524	327	185	495	236	368	328	208	97	118	68	121	76
OLYMPIC DIARY-WED	A	15.2	27	1347	1521	353	276	94	907	326	488	429	328	373	423	170	255	231	170	143	64	40^	128	84
WED 10.45P 1 ABC 10	B	14.9	27	1319	1546	345	278	83	889	286	489	451	381	352	450	171	268	249	197	148	94	55	112	75
212 99 SC 10	C	14.9	27	1319	1546	345	278	83	889	286	489	451	381	352	450	171	268	249	197	148	94	55	112	75
OLYMPIC DIARY-THU	A	6.9	10	611	1574	226	173	49^	657	184	284	283	266	335	722	225	390	366	349	286	72^	27^	122	89^
THU 8.48P 1 ABC 11	B	10.4	18	920	1612	283	219	77	725	236	419	390	353	258	636	233	407	369	302	186	117	55	134	89
203 96 SC 11	C	10.4	18	920	1612	283	219	77	725	236	419	390	353	258	636	233	407	369	302	186	117	55	134	89

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
OLYMPIC DIARY-FRI					A	13.8	25	1223	1641	339	256	93	797	234	434	418	389	301	613	184	353	330	305	213	119	57	111	51^
FRI	10.51P	1	ABC	12	B	12.4	24	1099	1600	304	225	90	810	238	448	435	399	298	617	183	366	368	308	199	84	41	89	54
	211	99	SC	12	C	12.4	24	1099	1600	304	225	90	810	238	448	435	399	298	617	183	366	368	308	199	84	41	89	54
OLYMPIC DIARY-SAT 1					A	9.5	18	842	1578	331	259	84	831	264	436	400	361	340	480	188	275	288	195	162	62^	39^	206	140
SAT	10.44P	1	ABC	11	B	9.0	17	794	1566	333	263	82	824	259	440	422	374	324	483	183	280	274	216	160	108	71	150	94
	188	94	SC	11	C	9.0	17	794	1566	333	263	82	824	259	440	422	374	324	483	183	280	274	216	160	108	71	150	94
OLYMPIC DIARY-SUN					A	7.7	13	682	1592	186	145	39^	796	147	285	273	340	458	595	105	240	254	326	312	107	69^	94	61^
SUN	6.57P	2	ABC	13	B	6.9	13	608	1593	225	167	51	742	163	311	311	331	381	603	155	289	288	293	266	90	45	158	103
	165	87	SC	13	C	6.9	13	608	1593	225	167	51	742	163	311	311	331	381	603	155	289	288	293	266	90	45	158	103
OLYMPIC DIARY-SUN 1					A	5.6	9	496	1589	248	182	48^	736	157	350	318	325	345	738	226	377	395	373	272	57^	32v	59^	33v
SUN	10.36P	1	ABC	10	B	10.8	18	959	1679	325	242	91	846	211	439	448	442	334	629	173	357	359	344	213	100	50	105	71
	214	99	SC	10	C	10.8	18	959	1679	325	242	91	846	211	439	448	442	334	629	173	357	359	344	213	100	50	105	71
OUR HOUSE					A	13.1	20	1161	1764	297	250	89	761	264	424	391	305	301	571	238	378	314	226	174	148	54^	283	206
SUN	7.42P	60	NBC	12	B	12.8	21	1133	1836	341	280	71	814	260	460	438	358	300	586	209	364	340	278	172	172	91	264	181
	203	98	GD	12	C	12.8	21	1133	1836	341	280	71	814	260	460	438	358	300	586	209	364	340	278	172	172	91	264	181
	7.30 - 8.00				A	9.3	15	824	1775	290	233	52^	754	222	364	337	289	360	674	261	411	354	259	231	105	25^	242	172
	8.00 - 8.30				A	14.1	21	1249	1739	293	248	97	750	270	423	389	297	289	548	232	366	298	216	167	150	58	291	212
	8.30 - 9.00				A	16.3	24	1444	1809	309	268	104	793	288	478	441	337	276	534	230	375	314	220	141	181	70	301	223
PERFECT STRANGERS					A	16.5	28	1462	1745	315	263	119	778	339	493	393	293	246	464	180	289	253	208	148	172	97	330	214
WED	8.00P	30	ABC	10	B	16.1	27	1427	1697	334	278	104	768	327	493	426	294	229	465	213	330	285	191	108	185	98	279	182
	188	96	CS	10	C	16.1	27	1427	1697	334	278	104	768	327	493	426	294	229	465	213	330	285	191	108	185	98	279	182
PRESIDENTIAL PORTRAIT					A	13.8	22	1220	1612	295	213	67	856	202	418	401	428	383	537	158	293	276	268	208	102	63	118	73
MON	9.59P	1	CBS	28	B	13.2	21	1167	1569	324	240	75	845	240	439	427	402	342	539	165	296	287	270	205	87	45	98	63
	207	99	DO	28	C	13.2	21	1167	1569	324	240	75	845	240	439	427	402	342	539	165	296	287	270	205	87	45	98	63
TUE&THU	9.58P	1																										
PRIVATE EYE					A	10.4	19	921	1750	255	203	68^	743	265	476	387	348	234	655	233	400	376	314	215	163	71	189	96
FRI	10.00P	60	NBC	9	B	10.7	20	948	1704	302	241	70	765	256	472	429	382	247	651	222	396	387	335	202	130	65	158	96
	186	97	PD	9	C	10.7	20	948	1704	302	241	70	765	256	472	429	382	247	651	222	396	387	335	202	130	65	158	96
	10.00 - 10.30				A	10.3	18	913	1762	262	214	66^	753	271	495	403	357	226	656	231	410	384	322	208	158	68^	194	100
	10.30 - 11.00				A	10.6	19	939	1722	245	190	70	726	256	453	368	337	241	647	233	385	364	303	220	167	74	182	90
PURSUIT OF HAPPINESS					A	8.8	15	780	1721	289	202	75^	763	238	374	352	337	319	485	151	276	251	235	171	190	99	283	193
FRI	9.30P	30	ABC	6	B	8.6	14	760	1663	306	223	69	808	247	432	401	367	314	497	169	297	278	231	157	142	81	216	145
	179	92	CS	6	C	8.6	14	760	1663	306	223	69	808	247	432	401	367	314	497	169	297	278	231	157	142	81	216	145
SABLE					A	7.0	12	620	1798	314	255	113	777	216	447	438	403	262	709	182	445	434	426	232	109	66^	202	111
SAT	9.00P	60	ABC	1	B	7.0	12	620	1798	314	255	113	777	216	447	438	403	262	709	182	445	434	426	232	109	66^	202	111
	170	86	A	1	C	7.0	12	620	1798	314	255	113	777	216	447	438	403	262	709	182	445	434	426	232	109	66^	202	111
	9.00 - 9.30				A	6.5	11	576	1811	328	266	100^	785	211	452	450	424	257	712	176	458	440	441	230	115	73^	197	111
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
SABLE-CONT'D																								
9.30 - 10.00	A	7.6	13	673	1763	299	241	122	760	218	437	423	380	263	697	184	429	423	407	231	103	60^	204	109
ST. ELSEWHERE	A	13.9	24	1232	1513	345	273	115	800	295	526	484	393	218	526	202	355	308	247	143	97	50^	91	54
WED 10.00P 60 NBC 9	B	13.6	24	1205	1503	334	269	117	836	316	537	517	398	237	508	210	343	318	227	138	85	50	74	44
199 99 GD 9	C	13.6	24	1205	1503	334	269	117	836	316	537	517	398	237	508	210	343	318	227	138	85	50	74	44
10.00 - 10.30	A	14.2	24	1258	1496	339	267	113	797	282	514	473	397	225	501	185	331	288	242	141	101	52	97	61
10.30 - 11.00	A	13.6	25	1205	1531	351	279	117	803	309	538	496	390	210	551	220	380	329	252	144	93	48^	84	47^
SECOND CHANCE(R)	A	2.7	5	239	1453	237^	231^	55v	533	250^	381	316	254^	118^	544	274	415	314	184^	128^	216^	114^	160^	116^
SAT 9.30P 30 FOX 6	B	2.6	5	229	1677	266	239	69^	605	283	438	363	265	142^	515	256	390	324	201	99^	284	117^	274	196
111 85 CS 6	C	2.6	5	229	1677	266	239	69^	605	283	438	363	265	142^	515	256	390	324	201	99^	284	117^	274	196
SIMON & SIMON	A	11.5	18	1019	1692	230	146	91	770	188	388	386	392	322	625	193	355	357	321	212	84	49^	214	112
THU 9.00P 60 CBS 1	B	11.5	18	1019	1692	230	146	91	770	188	388	386	392	322	625	193	355	357	321	212	84	49^	214	112
193 95 PD 1	C	11.5	18	1019	1692	230	146	91	770	188	388	386	392	322	625	193	355	357	321	212	84	49^	214	112
9.00 - 9.30	A	11.0	17	975	1707	217	136	93	752	187	374	379	372	321	622	201	356	358	305	206	86	50^	248	131
9.30 - 10.00	A	12.1	19	1072	1664	241	155	87	780	188	398	389	408	320	622	184	350	352	332	215	82	48^	182	94
60 MINUTES	A	21.8	35	1931	1554	255	168	42	762	133	281	291	331	431	678	177	326	312	300	310	62	26^	51	34
SUN 7.00P 60 CBS 12	B	21.6	35	1911	1558	285	194	45	760	152	305	317	350	396	702	171	336	346	342	309	42	17	54	29
211 99 DN 12	C	21.6	35	1911	1558	285	194	45	760	152	305	317	350	396	702	171	336	346	342	309	42	17	54	29
7.00 - 7.30	A	19.5	31	1728	1514	244	156	39	764	120	264	276	333	448	656	165	307	294	283	314	56	22^	38	24^
7.30 - 8.00	A	24.1	38	2135	1586	263	179	44	760	144	295	302	329	417	696	187	341	327	313	306	68	29^	62	42
SLAP MAXWELL	A	14.3	23	1267	1591	301	228	110	753	297	454	398	323	245	551	169	319	323	295	182	128	70	158	86
WED 9.30P 30 ABC 9	B	13.7	22	1217	1611	324	258	100	794	294	487	460	355	252	545	214	361	339	263	144	118	61	155	91
203 98 CS 9	C	13.7	22	1217	1611	324	258	100	794	294	487	460	355	252	545	214	361	339	263	144	118	61	155	91
SLEDGE HAMMER	A	7.0	11	620	1546	226	166	44^	661	171	274	282	286	343	668	198	361	328	330	268	79^	21v	138	91
THU 8.34P 30 ABC 11	B	7.7	12	681	1664	231	178	68	685	214	353	336	308	287	608	215	370	331	288	198	119	40^	252	176
199 94 CS 11	C	7.7	12	681	1664	231	178	68	685	214	353	336	308	287	608	215	370	331	288	198	119	40^	252	176
8.30 - 9.00	A	6.8	10	602	1541	226	164	43^	659	172	270	279	283	344	674	198	361	333	335	272	76^	19v	132	88
9.00 - 9.30	A	8.2	13	727	1591	228	178	49^	679	167	302	300	309	342	646	201	366	308	305	247	94	30^	172	108
SPENSER: FOR HIRE	A	9.4	14	833	1809	312	252	84	778	251	466	426	380	262	639	211	359	378	331	206	182	80	211	144
SUN 8.00P 60 ABC 8	B	10.4	16	919	1813	330	266	97	786	258	468	431	377	268	664	227	416	383	346	203	130	57	232	133
203 94 PD 8	C	10.4	16	919	1813	330	266	97	786	258	468	431	377	268	664	227	416	383	346	203	130	57	232	[illegible]
8.00 - 8.30	A	8.6	13	762	1820	295	233	85	755	246	444	405	365	263	635	206	353	375	331	209	188	77^	242	162
8.30 - 9.00	A	10.3	15	913	1783	324	265	82	790	252	481	441	390	258	636	214	361	376	327	202	175	81	182	128
SPORTSBREAK-SAT	A	5.5	10	487	1550	364	318	92^	707	259	450	401	338	231	630	209	406	397	315	171	75^	36^	137	80
SAT 9.58P 1 CBS 11	B	8.0	14	705	1602	293	216	60	802	206	389	394	378	354	622	152	325	353	331	240	73	30^	105	65
208 99 SN 11	C	8.0	14	705	1602	293	216	60	802	206	389	394	378	354	622	152	325	353	331	240	73	30^	105	[illegible]
SPORTSBREAK-SUN CONT'D	A	19.4	30	1719	1763	350	258	74	904	229	454	449	427	393	618	194	346	309	292	251	111	39	129	[illegible]

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
SPORTSBREAK-SUN-CONT'D																								
SUN 9.58P 1 CBS 11	B	17.7	28	1564	1640	356	260	72	894	237	467	453	443	360	587	154	307	301	313	235	77	36	82	48
210 99 SN 11	C	17.7	28	1564	1640	356	260	72	894	237	467	453	443	360	587	154	307	301	313	235	77	36	82	48
TELEVISION HALL OF FAME(S)	A	4.5	7	399	1612	303	207	84^	777	259	383	322	289	361	502	158^	271	232	202	207	105^	73^	227	137^
MON 8.00P 120 FOX																								
124 86 AC																								
8.00 - 8.30	A	4.6	7	408	1750	311	219	111^	747	293	382	333	248	324	508	167	277	239	203	205	136^	87^	359	207
8.30 - 9.00	A	4.8	7	425	1673	324	209	93^	808	256	377	318	323	390	510	145^	269	245	218	211	104^	65^	250	161
9.00 - 9.30	A	4.4	6	390	1558	302	204	69^	798	257	393	332	291	376	493	134^	254	211	201	221	106^	81^	162^	105^
9.30 - 10.00	A	4.0	6	354	1518	284	203	62^	791	239	401	320	308	370	520	195	300	240	196	197	76^	62^	131^	72^
THIRTYSOMETHING	A	14.7	26	1302	1643	353	315	169	841	460	671	541	326	131	528	307	429	361	197	78	142	83	131	77
TUE 10.00P 60 ABC 7	B	14.3	26	1268	1552	365	323	150	824	446	639	547	301	146	480	257	378	335	188	76	123	70	125	74
205 98 GD 7	C	14.3	26	1268	1552	365	323	150	824	446	639	547	301	146	480	257	378	335	188	76	123	70	125	74
10.00 - 10.30	A	15.6	27	1382	1659	356	317	163	831	451	664	527	328	129	535	314	437	362	197	76	152	85	141	83
10.30 - 11.00	A	13.8	26	1223	1625	349	312	176	852	470	678	557	323	133	521	299	419	359	196	80	131	81	121	71
TRACEY ULLMAN SHOW(R)	A	2.5	4	222	1701	350	316	167^	650	407	533	424	222^	98^	643	364	534	442	233^	86^	170^	90^	238^	160^
SUN 9.00P 30 FOX 11	B	3.0	4	269	1735	344	302	75^	648	344	509	434	259	104^	612	332	515	419	246	76^	251	147	224	145
117 86 CS 11	C	3.0	4	269	1735	344	302	75^	648	344	509	434	259	104^	612	332	515	419	246	76^	251	147	224	145
20/20	A	14.6	26	1294	1650	332	245	97	801	233	430	420	395	303	592	176	339	325	291	208	133	70	124	68
FRI 10.00P 60 ABC 12	B	12.6	23	1117	1602	297	221	90	803	240	444	432	389	295	612	187	363	365	301	197	88	44	99	63
213 99 DN 12	C	12.6	23	1117	1602	297	221	90	803	240	444	432	389	295	612	187	363	365	301	197	88	44	99	63
10.00 - 10.30	A	14.8	26	1311	1635	329	242	102	791	235	426	413	392	296	570	171	325	314	279	201	144	76	130	74
10.30 - 11.00	A	14.5	27	1285	1654	334	247	92	806	228	432	424	396	307	610	180	351	334	302	214	120	63	118	61
21 JUMP STREET(R)	A	5.1	8	452	1905	362	339	87^	722	378	580	394	302	103^	603	327	458	352	213	121^	357	207	223	156
SUN 7.00P 60 FOX 12	B	5.5	9	489	1752	367	321	76	696	334	532	422	307	120	556	313	440	338	211	88	281	160	219	133
121 87 OP 12	C	5.5	9	489	1752	367	321	76	696	334	532	422	307	120	556	313	440	338	211	88	281	160	219	133
7.00 - 7.30	A	4.7	8	416	1850	343	321	87^	713	375	554	376	288	119^	592	324	433	331	193	134^	352	212	193	124^
7.30 - 8.00	A	5.4	8	478	1988	385	362	88^	743	387	614	417	321	91^	624	335	488	376	234	111^	367	207	253	186
TWILIGHT ZONE SPECIAL(S,R)	A	4.3	7	381	1531	294	247	83^	707	265	422	339	302	261	658	219	406	394	302	214	69^	23^	98^	53^
SAT 9.00P 60 CBS																								
185 91 SF																								
9.00 - 9.30	A	4.3	7	381	1552	238	194	71^	678	219	364	313	294	286	693	231	412	392	306	245	75^	23^	105^	55^
9.30 - 10.00	A	4.3	8	381	1510	350	300	96^	735	312	480	365	310	236	622	208	399	396	297	183	63^	23^	91^	51^
227	A	18.0	32	1595	1842	342	268	66	924	280	449	398	340	432	460	146	241	221	183	193	132	86	326	208
SAT 8.30P 30 NBC 10	B	17.3	31	1531	1740	318	247	61	888	253	432	397	358	407	455	145	246	232	197	178	153	96	245	163
204 99 CS 10	C	17.3	31	1531	1740	318	247	61	888	253	432	397	358	407	455	145	246	232	197	178	153	96	245	163
ULTIMATE STUNTMAN(S)	A	14.0	23	1240	1797	292	238	67	712	253	437	415	352	209	743	279	533	486	386	162	180	76	162	106
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
ULTIMATE STUNTMAN(S)-CONT'D																												
MON	8.00P	60	ABC																									
	173	91	A																									
8.00 - 8.30					A	13.3	21	1178	1807	302	245	63	739	259	442	424	360	224	741	265	521	479	387	171	174	66	153	99
8.30 - 9.00					A	14.6	23	1294	1800	284	233	71	692	249	435	410	347	197	750	294	548	497	387	155	186	86	172	113
WEREWOLF					A	4.3	6	381	2156	318	304	132^	725	445	660	449	263	46^	814	487	712	579	298	92^	240	110^	378	247
SUN	8.00P	30	FOX	7	B	4.2	6	372	2022	333	290	83^	692	368	574	437	288	80^	674	374	566	459	276	78^	303	147	353	214
	121	87	SM	7	C	4.2	6	372	2022	333	290	83^	692	368	574	437	288	80^	674	374	566	459	276	78^	303	147	353	214
WEST 57TH					A	6.9	13	611	1533	318	252	93^	729	238	409	392	355	275	670	228	398	407	303	208	48^	24v	85^	45^
SAT	10.00P	60	CBS	10	B	7.0	13	620	1554	303	230	74	771	232	413	413	362	298	626	183	370	379	313	211	73	32^	84	45^
	201	98	DN	10	C	7.0	13	620	1554	303	230	74	771	232	413	413	362	298	626	183	370	379	313	211	73	32^	84	45^
10.00 - 10.30					A	6.5	12	576	1547	284	235	94^	708	231	396	368	339	273	695	234	413	409	317	219	56^	34^	89^	44^
10.30 - 11.00					A	7.2	13	638	1541	353	271	93^	759	248	427	419	374	281	657	225	391	411	294	200	42^	16v	82^	45^
WHO'S THE BOSS?					A	21.3	33	1887	1805	340	283	94	748	340	521	440	300	183	503	233	346	301	216	116	222	127	332	223
TUE	8.00P	30	ABC	10	B	22.5	35	1995	1750	350	297	102	772	339	518	437	299	210	470	225	335	285	194	104	210	119	298	203
	211	99	CS	10	C	22.5	35	1995	1750	350	297	102	772	339	518	437	299	210	470	225	335	285	194	104	210	119	298	203
WOMEN IN PRISON					A	2.4	4	213	1556	291^	210^	39v	515	169^	296^	259^	291^	178^	426	185^	289^	234^	151^	116^	374	223^	241^	201^
SAT	8.30P	30	FOX	6	B	2.6	5	232	1601	266	205	65^	577	216	351	321	298	177	541	223	365	314	232	154	203	99^	279	194
	117	86	CS	6	C	2.6	5	232	1601	266	205	65^	577	216	351	321	298	177	541	223	365	314	232	154	203	99^	279	194

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	11.0	19	975	226	163	754	153	302	309	355	404	583	141	271	288	271	261	27^	19^	24^	40	28^	24^
MON-FRI	6.30P	30	ABC	50	B	10.6	20	943	223	161	753	148	300	304	356	407	572	131	252	267	266	271	25^	22^	25^	38	22^	20^
	212	98	N	50	C	10.6	20	943	223	161	753	148	300	304	356	407	572	131	252	267	266	271	25^	22^	25^	38	22^	20^
ABC WRLD NEWS TONIGHT-SUN					A	6.9	12	611	172	143	798	148	265	247	321	483	621	138	260	254	305	321	34^	22v	34^	31^	8v	21v
SUN	6.30P	30	ABC	10	B	6.5	12	573	212	152	752	141	267	272	319	436	604	136	259	256	279	303	35^	30^	32^	30^	25^	30^
	164	87	N	10	C	6.5	12	573	212	152	752	141	267	272	319	436	604	136	259	256	279	303	35^	30^	32^	30^	25^	30^
CBS EVENING NEWS-RATHER					A	12.0	21	1065	190	109	728	117	250	271	315	426	619	109	241	240	300	348	25^	13^	12^	37	22^	28^
MON-FRI	6.30P	30	CBS	54	B	11.8	22	1044	219	133	748	127	266	292	330	424	587	108	229	235	278	321	27	18^	24^	38	22^	22^
	210	99	N	54	C	11.8	22	1044	219	133	748	127	266	292	330	424	587	108	229	235	278	321	27	18^	24^	38	22^	22^
CBS EVENING NEWS-SUNDAY(B)					A	6.3	12	558	244	148	708	107^	226	266	316	408	592	163	283	258	234	282	19v	20v	5v	<<	16v	21v
SUN	6.00P	30	CBS																									
	148	72	N																									
CBS SAT. NEWS-SCHIEFFER					A	7.8	15	691	158	94	723	91^	198	231	303	469	658	136	226	237	268	394	24^	35^	39^	23v	15v	22v
SAT	6.30P	30	CBS	9	B	7.3	15	645	174	104	715	108	204	223	271	464	612	134	248	255	270	329	30^	20^	31^	31^	20^	11v
	161	88	N	9	C	7.3	15	645	174	104	715	108	204	223	271	464	612	134	248	255	270	329	30^	20^	31^	31^	20^	11v
NBC NIGHTLY NEWS					A	11.0	19	975	200	137	774	135	251	282	303	456	606	150	273	271	262	290	25^	43	40	32^	17^	17^
MON-FRI	6.30P	30	NBC	50	B	10.5	20	930	205	142	781	125	275	308	340	442	589	135	250	259	254	292	29	32	30	30	19^	21^
	203	99	N	50	C	10.5	20	930	205	142	781	125	275	308	340	442	589	135	250	259	254	292	29	32	30	30	19^	21^
NBC NIGHTLY NEWS-SAT.					A	9.2	18	815	189	124	788	117	221	261	259	511	616	139	240	228	231	339	7v	9v	11v	19v	9v	26^
SAT	6.30P	30	NBC	10	B	8.6	17	766	181	111	779	108	214	242	289	507	600	115	214	223	243	344	23^	22^	21^	26^	17^	15^
	169	91	N	10	C	8.6	17	766	181	111	779	108	214	242	289	507	600	115	214	223	243	344	23^	22^	21^	26^	17^	15^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:NIGHTLINE	A	5.6	17	498	1399	274	189	202	63	721	167	323	306	379	347	46^	561	149	297	276	313	298	17^	19^
TUWF 11.30P 31 ABC 36	B	5.2	16	464	1411	258	184	192	65	722	175	349	329	394	359	62	588	163	307	286	345	316	21^	22^
209 97 N 36	C	5.2	16	464	1411	258	184	192	65	722	175	349	329	394	359	62	588	163	307	286	345	316	21^	22^
THU 11.35P 32																								
11.30 - 12.00	A	5.7	17	509	1406	275	190	204	64	724	169	326	309	382	350	45^	562	149	299	277	315	300	17^	19^
12.00 - 12.30	A	3.9	14	346	1352	264	176	182	41^	703	130	285	278	351	325	55^	573	160	285	260	283	268	20v	9v
ABC NEWS:NIGHTLINE-MON.	A	3.1	16	275	1376	158^	94^	122^	77^	486	119^	183^	150^	221^	177^	95^	747	326	518	454	490	470	18v	<<
MON 12.41A 31 ABC 13	B	3.9	21	345	1341	210	165	160	58^	520	139	278	267	317	275	78	736	266	469	441	502	463	23^	11v
208 97 N 13	C	3.9	21	345	1341	210	165	160	58^	520	139	278	267	317	275	78	736	266	469	441	502	463	23^	11v
12.30 - 1.00	A	3.4	16	301	1376	168^	101^	132^	77^	482	120^	194^	164^	242	196^	99^	756	326	531	468	502	480	24v	<<
1.00 - 1.30	A	2.6	15	230	1388	138^	80^	102^	79^	499	118^	162^	122^	178^	139^	86^	734	329	495	430	470	455	6v	<<
ABC SPECIAL REPORT-2:35A(S)	A	0.9	8	80	1232	263^	99v	154v	<<	466^	96v	175v	175v	231^	231^	222^	634^	306^	414^	330^	330^	253^	61v	<<
THU 2.35A 32 ABC																								
179 78 N																								
2.30 - 3.00	A	0.9	8	80	1246	262^	98v	154v	<<	476^	95v	166v	166v	222^	222^	215^	639^	304^	420^	332^	332^	266^	61v	<<
3.00 - 3.30	A	0.8	8	71	1330	300^	113v	176v	<<	486^	113v	235^	235^	298^	298^	278^	693^	353^	443^	365^	365^	235^	70v	<<
ABC WEEKEND REPORT-SAT.	A	1.6	5	142	1617	422^	346^	341^	79v	914	275^	504	471	528	484	40v	657	167^	296^	287^	420^	401^	12v	<<
SAT 11.30P 15 ABC 10	B	2.0	6	181	1417	306	246	224	98^	713	206	383	349	400	359	66^	557	165	296	272	340	313	20v	42^
137 74 N 10	C	2.0	6	181	1417	306	246	224	98^	713	206	383	349	400	359	66^	557	165	296	272	340	313	20v	42^
ABC WEEKEND REPORT-SUN.	A	1.8	7	159	1283	190^	164^	164^	<<	570	119^	286^	286^	337^	337^	26v	591	124^	355^	355^	417	417	56v	34v
SUN 11.30P 15 ABC 10	B	2.1	9	183	1393	241	198	202	48^	675	157	340	330	400	372	50^	597	188	384	372	413	392	36v	29v
145 80 N 10	C	2.1	9	183	1393	241	198	202	48^	675	157	340	330	400	372	50^	597	188	384	372	413	392	36v	29v
CBS LATE NIGHT I	A	3.5	14	309	1318	251	175	201	76^	715	214	361	335	381	344	59^	541	192	305	295	362	328	18v	15v
MON 11.30P 64 CBS 44	B	3.7	15	330	1360	272	204	223	76^	755	202	386	361	423	386	51^	499	165	296	283	336	308	17v	23^
176 85 FF 44	C	3.7	15	330	1360	272	204	223	76^	755	202	386	361	423	386	51^	499	165	296	283	336	308	17v	23^
TUE 11.30P 66																								
WED 11.30P 65																								
THU 12.03A 67																								
11.30 - 12.00	A	3.9	13	346	1342	275	196	222	70^	725	227	375	351	402	369	59^	547	189	305	292	365	333	16v	17v
12.00 - 12.30	A	3.4	15	301	1324	244	167	190	78^	721	211	352	327	369	332	57^	539	188	299	290	354	321	20v	16v
12.30 - 1.00	A	2.9	16	260	1299	229	158	185	83^	701	204	365	336	375	329	65^	550	213	328	323	389	344	16v	8v
1.00 - 1.30	A	2.7	17	239	1323	226^	144^	194^	84^	713	203^	366	332	382	332	77^	570	234^	347	347	406	347	18v	<<
CBS LATE NIGHT II	A	2.3	14	205	1307	314	241	248	82^	705	221	412	395	428	373	72^	519	195	322	312	371	324	30v	18v
MON 12.34A 49 CBS 55	B	2.3	14	207	1331	306	235	251	91^	727	230	425	395	454	412	69^	484	202	328	308	361	319	18v	26v
175 84 FF 55	C	2.3	14	207	1331	306	235	251	91^	727	230	425	395	454	412	69^	484	202	328	308	361	319	18v	26v
TUE 12.36A 46																								
WED 12.35A 43																								
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS LATE NIGHT II-CONT'D																								
THU 1.10A 47																								
FRI 12.30A 58																								
12.30 - 1.00	A	2.5	13	224	1340	308	240	239	89^	714	231	406	387	411	353	65^	521	200	334	329	382	332	33v	24v
1.00 - 1.30	A	2.3	15	204	1252	318	244	254	79^	684	212	412	394	432	378	70^	501	173	299	288	352	311	26v	14v
1.30 - 2.00	A	1.9	15	168	1156	271^	178^	226^	43v	628	175^	365^	364^	415	372^	110^	502	241^	308^	284^	342^	282^	26v	<<
CBS NEWS NIGHTWATCH-1	A	0.7	8	64	1142	265^	175^	155^	68v	665	174^	253^	228^	276^	233^	69v	461^	193^	290^	266^	284^	240^	<<	<<
M-WSU 2.00A 30 CBS 50	B	0.9	9	77	1218	280^	214^	202^	75v	711	244^	387	354	408	379	74v	422	196^	305^	275^	290^	254^	10v	14v
46 51 N 50	C	0.9	9	77	1218	280^	214^	202^	75v	711	244^	387	354	408	379	74v	422	196^	305^	275^	290^	254^	10v	14v
CBS NEWS NIGHTWATCH-2	A	0.8	10	71	1157	325^	216^	214^	44v	646	133^	291^	266^	300^	281^	88v	495	221^	338^	309^	322^	263^	<<	<<
M-THSU 2.30A 30 CBS 55	B	0.9	11	77	1207	312^	224^	213^	74v	704	240^	389	358	419	387	69v	427	201^	308^	284^	300^	260^	7v	14v
59 60 N 55	C	0.9	11	77	1207	312^	224^	213^	74v	704	240^	389	358	419	387	69v	427	201^	308^	284^	300^	260^	7v	14v
CBS NEWS NIGHTWATCH-3	A	0.8	15	69	1079	271^	145^	145^	63v	649	132^	233^	190^	264^	243^	68v	389^	192^	272^	271^	283^	229^	13v	<<
M-THSU 3.00A 180 CBS 55	B	0.8	17	74	1125	313^	185^	212^	64v	699	184^	303^	277^	374	343^	52v	354	145^	229^	218^	228^	190^	<<	10v
100 80 N 55	C	0.8	17	74	1125	313^	185^	212^	64v	699	184^	303^	277^	374	343^	52v	354	145^	229^	218^	228^	190^	<<	10v
3.00 - 3.30	A	0.8	13	74	1114	289^	190^	161^	97v	642	155^	285^	227^	261^	221^	82v	427^	219^	280^	277^	290^	222^	12v	<<
3.30 - 4.00	A	0.8	15	73	1081	269^	155^	137^	84v	639	144^	260^	205^	266^	237^	78v	393^	215^	283^	283^	296^	230^	12v	<<
4.00 - 4.30	A	0.8	15	67	1081	268^	150^	152^	78v	674	147^	275^	221^	295^	271^	70v	354^	200^	275^	275^	291^	235^	16v	<<
4.30 - 5.00	A	0.7	16	64	1081	262^	132v	143^	47v	658	121v	218^	187^	279^	263^	55v	391^	196^	281^	281^	308^	270^	17v	<<
5.00 - 5.30	A	0.8	16	67	992	207^	103v	103v	35v	588	101v	176^	147^	219^	213^	44v	376^	157^	242^	242^	242^	211^	13v	<<
5.30 - 6.00	A	0.9	16	78	991	291^	118^	154^	28v	618	103v	157^	134^	232^	227^	65v	343^	142^	238^	238^	238^	184^	11v	<<
CBS SUNDAY NEWS-OSGOOD	A	5.0	12	443	1426	255	178	174	22v	856	176	381	379	415	396	25v	484	129^	215	191	240	239	12v	<<
SUN 11.00P 15 CBS 11	B	3.7	9	329	1411	293	222	232	54^	831	179	384	371	420	383	46^	495	109	240	229	267	247	21v	9v
123 65 N 11	C	3.7	9	329	1411	293	222	232	54^	831	179	384	371	420	383	46^	495	109	240	229	267	247	21v	9v
DAVID LETTERMAN I	A	3.6	18	319	1361	308	272	240	149	652	288	477	450	481	377	165	578	363	475	411	444	358	31^	40^
M-WF 12.30A 30 NBC 50	B	3.8	20	336	1397	287	247	218	129	681	300	457	412	457	392	155	592	334	467	413	444	366	38^	37^
204 99 GV 50	C	3.8	20	336	1397	287	247	218	129	681	300	457	412	457	392	155	592	334	467	413	444	366	38^	37^
THU 1.03A 30																								
12.30 - 1.00	A	3.6	17	315	1374	308	275	231	162	644	306	471	440	465	355	168	593	384	490	421	450	368	34^	42^
1.00 - 1.30	A	3.8	23	337	1326	312	266	277	101^	690	222	499	491	545	468	156^	532	285	427	385	430	330	15v	33v
1.30 - 2.00	A	3.4	22	301	1293	296	267	273	119^	691	256	526	510	551	467	149^	468	282	380	306	379	280	32v	39v
DAVID LETTERMAN II	A	3.1	20	273	1335	310	285	235	169	653	323	508	471	495	381	163	546	377	461	400	428	342	39^	38^
M-WF 1.00A 30 NBC 50	B	3.2	21	280	1368	291	254	217	137	668	320	467	417	459	390	168	590	366	484	426	456	367	36^	32^
204 99 GV 50	C	3.2	21	280	1368	291	254	217	137	668	320	467	417	459	390	168	590	366	484	426	456	367	36^	32^
THU 1.33A 30																								
1.00 - 1.30	A	3.0	19	268	1360	311	287	228	185	645	343	508	466	485	360	172	579	403	486	415	446	361	41^	38^
1.30 - 2.00	A	3.3	24	292	1255	311	281	267	111^	687	253	514	497	540	465	131^	431	285	373	346	365	275	31v	40v
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																											
DAVID LETTERMAN II-CONT'D 2.00 - 2.30				A	3.1	25	275	1184	283	252	233	112^	667	236	482	465	510	435	111^	391	247	345	326	344	268	16v	41v
FRIDAY NIGHT VIDEOS				A	2.5	17	222	1478	288	228^	194^	178^	532	312	397	331	367	267^	250^	715	524	596	476	547	434	92^	53v
FRI 1.30A	60	NBC	10	B	2.6	18	233	1464	278	242	199	170	626	353	476	417	454	370	238	613	429	531	450	473	376	107^	57^
178	97	PC	10	C	2.6	18	233	1464	278	242	199	170	626	353	476	417	454	370	238	613	429	531	450	473	376	107^	57^
1.30 - 2.00				A	2.7	17	239	1428	283	224^	190^	180^	526	306	392	330	362	252^	239^	674	506	567	462	531	407	93^	57v
2.00 - 2.30				A	2.4	19	213	1471	282^	224^	191^	169^	517	306	386	318	358	272^	253^	732	522	604	472	543	446	88^	46v
G MICHAELS SPORTS MACHINE				A	1.5	6	133	1467	311^	251^	282^	96v	707	261^	523	456^	519	489	281^	707	311^	428^	316^	442^	290^	53v	<<
SUN 12.12A	15	NBC	12	B	1.8	7	159	1465	298	253	254	81^	585	194	397	381	425	381	233	759	360	532	462	527	400	47v	32v
86	54	SC	12	C	1.8	7	159	1465	298	253	254	81^	585	194	397	381	425	381	233	759	360	532	462	527	400	47v	32v
LATE SHOW-FOX				A	1.8	5	158	1573	307	271	246	246	682	379	534	421	463	402	237	699	478	588	516	553	409	51v	82^
MON-FRI 11.00P	60	FOX	70	B	1.8	5	157	1507	302	271	229	163^	657	345	492	436	476	412	194	617	378	505	424	455	379	71^	66^
114	81	GV	70	C	1.8	5	157	1507	302	271	229	163^	657	345	492	436	476	412	194	617	378	505	424	455	379	71^	66^
11.00 - 11.30				A	2.0	4	175	1452	278	245	219	217	605	342	465	371	405	345	203	671	441	570	517	544	417	53^	74^
11.30 - 12.00				A	1.6	5	142	1703	339	299	275	280	768	421	612	478	530	468	277	725	519	603	510	557	395	48v	91^
OLYMPIC DIARY-MON 1				A	2.8	16	248	1449	135^	84^	104^	87^	520	123^	198^	160^	209^	160^	133^	774	353	547	469	506	468	17v	<<
MON 1.06A	1	ABC	12	B	3.5	20	309	1380	208	168	164	58^	532	143	296	285	333	290	82^	751	276	481	441	512	478	18v	15v
209	97	SC	12	C	3.5	20	309	1380	208	168	164	58^	532	143	296	285	333	290	82^	751	276	481	441	512	478	18v	15v
OLYMPIC DIARY-TUE 1				A	4.6	17	408	1348	300	222	221	53^	713	183	370	370	451	411	33v	470	116^	230	219	254	243	11v	26v
TUE 11.53P	1	ABC	11	B	4.6	17	412	1335	244	178	182	60^	696	165	323	306	370	337	63^	535	154	280	263	317	283	21^	20^
210	95	SC	11	C	4.6	17	412	1335	244	178	182	60^	696	165	323	306	370	337	63^	535	154	280	263	317	283	21^	20^
OLYMPIC DIARY-WED 1				A	6.3	20	558	1431	280	198	222	84^	781	136	319	269	341	334	26v	545	133	289	271	313	304	10v	27v
WED 11.54P	1	ABC	10	B	4.5	17	397	1347	247	186	197	61^	696	152	328	302	352	331	37^	554	142	284	270	336	320	12v	21^
212	99	SC	10	C	4.5	17	397	1347	247	186	197	61^	696	152	328	302	352	331	37^	554	142	284	270	336	320	12v	21^
OLYMPIC DIARY-THU 1				A	3.9	13	346	1356	296	210	201	36v	684	167^	305	305	376	340	56^	633	203	329	300	328	314	13v	<<
THU 11.59P	1	ABC	12	B	4.1	15	360	1389	258	185	183	60^	689	173	334	314	371	340	66^	626	193	337	312	369	340	18v	18v
211	98	SC	12	C	4.1	15	360	1389	258	185	183	60^	689	173	334	314	371	340	66^	626	193	337	312	369	340	18v	18v
OLYMPIC DIARY-THU 2(S)				A	0.7^	6^	62^	1180	260v	73v	136v	<<	402^	73v	150v	150v	214v	214v	224v	627^	299^	377^	298^	298^	223v	70v	<<
THU 3.00A	1	ABC																									
178	78	SC																									
OLYMPIC DIARY-FRI 1				A	5.4	16	478	1420	254	148	192	45^	684	141	247	247	314	279	38^	603	116^	305	295	335	315	31v	11v
FRI 11.55P	1	ABC	12	B	4.5	14	398	1416	243	157	177	60^	702	164	324	306	378	342	51^	613	143	312	297	360	335	25^	22^
203	97	SC	12	C	4.5	14	398	1416	243	157	177	60^	702	164	324	306	378	342	51^	613	143	312	297	360	335	25^	22^
SATURDAY NIGHT				A	8.0	25	709	1576	306	280	241	168	668	311	497	454	479	406	165	620	346	492	439	479	411	98	88^
SAT 11.30P	78	NBC	7	B	8.4	26	742	1594	315	275	243	146	683	337	503	460	495	433	154	595	304	475	428	466	414	104	94
199	99	GV	7	C	8.4	26	742	1594	315	275	243	146	683	337	503	460	495	433	154	595	304	475	428	466	414	104	94
11.30 - 12.00				A	9.4	25	833	1583	311	280	230	133	680	289	484	450	471	402	147	614	330	478	438	474	414	94	59^
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.30–DEC.6,1987

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
SATURDAY NIGHT-CONT'D																								
12.00 - 12.30	A	7.7	24	682	1582	313	292	261	187	657	330	512	466	493	416	180	634	351	506	445	492	418	100	112
12.30 - 1.00	A	6.0	22	532	1589	288	264	236	223	681	340	515	453	486	407	184	623	385	511	443	477	399	106^	118^
TONIGHT SHOW	A	5.7	20	507	1380	315	253	249	92	734	243	432	417	466	402	114	535	235	370	331	364	309	38^	29^
M-WF 11.30P 60 NBC 48	B	5.9	21	527	1406	282	225	218	93	745	238	421	392	444	399	92	541	208	356	330	365	318	33^	33^
201 99 GV 48	C	5.9	21	527	1406	282	225	218	93	745	238	421	392	444	399	92	541	208	356	330	365	318	33^	33^
THU 12.03A 60																								
11.30 - 12.00	A	6.4	18	565	1388	299	238	231	90	733	250	420	406	452	388	116	540	237	373	332	365	310	43^	32^
12.00 - 12.30	A	5.4	20	480	1371	324	260	257	93	726	239	429	414	463	398	118	535	245	373	329	362	306	37^	27^
12.30 - 1.00	A	4.9	23	434	1335	339	285	287	94^	747	216	484	465	528	466	73^	494	166	330	322	357	308	16v	26v
1.00 - 1.30	A	4.3	24	381	1419	351	287	304	73^	796	210	515	511	587	532	143^	548	222	410	343	395	330	12v	30v
TOP OF THE POPS	A	2.9	9	257	1531	344	307	306	197^	710	336	509	449	487	427	93^	500	245^	361	342	359	300	75^	123^
FRI 11.30P 60 CBS 11	B	2.3	8	204	1478	309	260	263	142	736	285	477	435	485	435	107^	498	234	371	344	372	312	49^	74^
165 83 GV 11	C	2.3	8	204	1478	309	260	263	142	736	285	477	435	485	435	107^	498	234	371	344	372	312	49^	74^
11.30 - 12.00	A	3.1	9	275	1499	329	293	288	184^	708	309	481	430	466	403	72^	509	210^	338	337	352	293	51v	116^
12.00 - 12.30	A	2.7	10	239	1568	360	323	327	212^	713	368	543	471	512	454	117^	490	284	387	348	367	307	103^	132^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME	DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SH %	HOUSEHOLD AUDIENCES AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																													
ABC WORLD NEWS-MORN-615A						A	1.4	15	124	46v	289	210^	664	197^	384	408	358	209^	524	143^	310	313	297	179^	13v	15v	<<	<<	<<
	MON-FRI	6.15A	15	ABC	50	B	1.4	15	121	66^	265	228	615	182^	380	377	338	196^	510	153^	299	327	293	162^	14v	25v	12v	17v	12v
		138	82	N	50	C	1.4	15	121	66^	265	228	615	182^	380	377	338	196^	510	153^	299	327	293	162^	14v	25v	12v	17v	12v
ABC WORLD NEWS-MORN-645A						A	2.4	17	211	72^	293	240	614	165	416	427	341	150^	516	133^	272	295	314	179	40^	41^	29v	5v	31v
	MON-FRI	6.45A	15	ABC	50	B	2.3	16	199	66^	277	225	619	165	395	407	346	177	475	131	243	271	280	167	32v	33^	26v	25v	31v
		181	92	N	50	C	2.3	16	199	66^	277	225	619	165	395	407	346	177	475	131	243	271	280	167	32v	33^	26v	25v	31v
BEFORE HOURS						A	0.8	10	67	138^	292^	228^	627	200^	356^	378^	221^	243^	349^	181^	215^	128^	78v	124v	<<	18v	<<	31v	34v
	MON-FRI	6.15A	15	NBC	50	B	0.7	9	59	75v	316^	279^	620	171^	388^	394^	304^	194^	396^	187^	234^	201^	102v	138^	16v	30v	<<	<<	<<
		143	85	N	50	C	0.7	9	59	75v	316^	279^	620	171^	388^	394^	304^	194^	396^	187^	234^	201^	102v	138^	16v	30v	<<	<<	<<
CBS MORNING NEWS- 6:30AM						A	1.2	11	105	42v	253^	118^	589	105^	250^	286^	339	277^	425	92^	172^	175^	207^	231^	5v	18v	12v	11v	<<
	MON-FRI	6.30A	30	CBS	55	B	1.2	11	103	34v	281	140^	617	114^	251	292	349	294	363	95^	158^	158^	193^	185^	13v	16v	36v	21v	35v
		149	88	N	55	C	1.2	11	103	34v	281	140^	617	114^	251	292	349	294	363	95^	158^	158^	193^	185^	13v	16v	36v	21v	35v
CBS THIS MORNING-1						A	2.1	11	188	56^	146^	87^	664	107^	211	215	248	419	405	79^	174^	169^	169^	217	18v	<<	14v	18v	13v
	MON-FRI	7.30A	30	CBS	5	B	2.1	11	188	56^	146^	87^	664	107^	211	215	248	419	405	79^	174^	169^	169^	217	18v	<<	14v	18v	13v
		200	98	N	5	C	2.1	11	188	56^	146^	87^	664	107^	211	215	248	419	405	79^	174^	169^	169^	217	18v	<<	14v	18v	13v
CBS THIS MORNING-2						A	2.3	11	200	57^	144^	71^	732	143^	233	252	271	445	400	71^	149^	125^	155^	238	10v	3v	22v	10v	19v
	MON-FRI	8.30A	30	CBS	5	B	2.3	11	200	57^	144^	71^	732	143^	233	252	271	445	400	71^	149^	125^	155^	238	10v	3v	22v	10v	19v
		200	98	N	5	C	2.3	11	200	57^	144^	71^	732	143^	233	252	271	445	400	71^	149^	125^	155^	238	10v	3v	22v	10v	19v
GOOD MORNING, AMERICA-730						A	4.3	21	379	70^	286	244	761	184	425	445	394	283	402	101	199	218	207	166	8v	14v	30^	18v	28^
	MON-FRI	7.30A	30	ABC	50	B	4.4	22	394	62^	244	191	712	155	376	397	376	283	431	102	194	206	216	198	18^	7v	22^	21^	25^
		214	99	N	50	C	4.4	22	394	62^	244	191	712	155	376	397	376	283	431	102	194	206	216	198	18^	7v	22^	21^	25^
GOOD MORNING, AMERICA-830						A	4.5	21	395	81^	220	193	799	168	398	405	404	354	346	63^	149	159	183	161	5v	7v	21v	14v	18v
	MON-FRI	8.30A	30	ABC	50	B	4.5	21	403	75	202	159	769	152	357	374	395	352	369	68	143	155	186	190	10v	5v	21^	22^	15v
		212	98	N	50	C	4.5	21	403	75	202	159	769	152	357	374	395	352	369	68	143	155	186	190	10v	5v	21^	22^	15v
NBC NEWS AT SUNRISE						A	2.0	20	181	91^	305	254	652	161^	382	386	330	225	440	94^	194	198	240	213	14v	33v	11v	8v	16v
	MON-FRI	6.00A	30	NBC	50	B	1.9	20	172	69^	319	266	644	160	385	411	350	205	471	108^	212	224	231	219	20v	45^	15v	12v	21v
		197	98	N	50	C	1.9	20	172	69^	319	266	644	160	386	411	350	205	471	108^	212	224	231	219	20v	45^	15v	12v	21v
TODAY SHOW-7.30AM						A	4.6	23	404	67^	216	152	689	132	324	342	338	326	497	120	257	254	237	231	12v	16v	29^	23^	35^
	MON-FRI	7.30A	30	NBC	50	B	4.5	22	401	61^	221	162	681	141	331	353	351	305	486	116	235	230	225	232	17^	14v	23^	21^	27^
		205	99	N	50	C	4.5	22	401	61^	221	162	681	141	331	353	351	305	486	116	235	230	225	232	17^	14v	23^	21^	27^
TODAY SHOW-8.30AM						A	4.5	21	402	75^	152	120	733	128	319	336	365	386	464	92	224	223	231	232	4v	12v	21^	14v	15v
	MON-FRI	8.30A	30	NBC	50	B	4.5	21	401	80	163	131	722	138	331	347	364	356	425	93	201	194	200	213	9v	9v	19^	17^	15v
		205	99	N	50	C	4.5	21	401	80	163	131	722	138	331	347	364	356	425	93	201	194	200	213	9v	9v	19^	17^	15v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																									
ABC AFTERSCHOOL SPECIAL(S)		A	6.3	18	558	75^	202	173	163	733	301	476	358	393	293	222	236	114	70^	117	74^	44^	82^	58^	68^
WED 4.00P 60 ABC																									
180 92 FV																									
SEASONAL DIFFERENCES																									
4.00 - 4.30		A	6.2	19	549	92^	210	179	159	770	337	504	377	409	281	235	222	117	52^	106^	48^	47^	62^	59^	50^
4.30 - 5.00		A	6.4	17	567	58^	195	167	167	696	266	448	340	377	305	211	249	112^	88^	127	98^	41^	102^	58^	85^
ALL MY CHILDREN		A	7.5	25	663	144	244	216	155	854	403	573	435	482	310	234	275	87	7v	31^	22^	61	60	92	29^
MON-FRI 1.00P 60 ABC	50	B	7.6	26	673	145	242	215	144	861	374	562	435	488	345	247	267	84	13^	31^	26^	62	46	80	27^
217 98 DD	50	C	7.6	26	673	145	242	215	144	861	374	562	435	488	345	247	267	84	13^	31^	26^	62	46	80	27^
1.00 - 1.30		A	7.1	24	626	141	248	222	154	843	402	568	433	481	305	227	284	86	5v	32^	22^	67	57	95	28^
1.30 - 2.00		A	7.9	27	703	146	238	210	155	861	402	574	435	482	314	240	266	87	8v	31^	23^	55	63	89	29^
AMERICAN TREASURY		A	4.5	14	402	95	171	118	144	843	221	417	322	376	397	373	320	102	33^	64^	64^	36^	33^	45^	24v
MWF 3.58P 1 CBS	32	B	4.4	15	389	79	167	110	119	858	227	409	320	372	369	398	268	126	22^	44^	41^	31^	42^	32^	41^
194 89 DD	32	C	4.4	15	389	79	167	110	119	858	227	409	320	372	369	398	268	126	22^	44^	41^	31^	42^	32^	41^
ANOTHER WORLD		A	5.2	18	462	91	226	195	141	891	308	474	350	404	322	362	267	98	18v	41^	33^	10v	49^	40^	19^
MON-FRI 2.00P 60 NBC	47	B	4.7	17	418	80	218	187	140	871	274	479	363	422	383	332	280	107	20^	44^	39^	23^	35^	38^	19^
202 98 DD	47	C	4.7	17	418	80	218	187	140	871	274	479	363	422	383	332	280	107	20^	44^	39^	23^	35^	38^	19^
2.00 - 2.30		A	5.2	18	461	94	223	190	137	894	316	476	351	407	320	362	274	104	18v	32^	27^	9v	52^	40^	21^
2.30 - 3.00		A	5.2	17	459	89	232	202	148	898	304	477	352	406	328	367	262	93	19^	50^	38^	12v	47^	41^	18v
AS THE WORLD TURNS		A	6.4	22	571	84	174	120	102	914	244	436	345	414	403	410	282	119	16^	18^	20^	35^	50^	55^	29^
MON-FRI 2.00P 60 CBS	53	B	6.1	22	537	81	158	103	110	914	217	416	322	395	414	425	256	115	17^	21^	29^	33^	41^	47^	27^
208 98 DD	53	C	6.1	22	537	81	158	103	110	914	217	416	322	395	414	425	256	115	17^	21^	29^	33^	41^	47^	27^
2.00 - 2.30		A	6.3	22	560	82	177	122	101	915	249	433	342	412	395	412	284	117	12v	17^	16^	33^	49^	53^	29^
2.30 - 3.00		A	6.6	22	583	84	172	117	102	910	237	437	347	414	410	407	279	120	19^	20^	24^	36^	51^	57^	29^
BOLD AND THE BEAUTIFUL		A	5.3	18	468	80	195	143	101	901	255	454	362	428	397	382	282	114	8v	17v	14v	39^	53^	61^	31^
MON-FRI 1.30P 30 CBS	53	B	4.9	17	431	83	188	132	103	890	224	425	332	398	410	400	274	115	14v	13v	19^	36^	45^	51^	30^
199 93 DD	53	C	4.9	17	431	83	188	132	103	890	224	425	332	398	410	400	274	115	14v	13v	19^	36^	45^	51^	30^
CLASSIC CONCENTRATION		A	3.4	15	299	77^	153	121	68^	826	195	371	306	369	319	392	349	179	19v	19v	9v	24v	70^	65^	29^
MON-FRI 10.30A 30 NBC	49	B	3.2	15	288	86^	140	114	82^	826	219	388	317	368	322	388	327	159	22v	20v	19v	43^	59^	65^	36^
141 75 QG	49	C	3.2	15	288	86^	140	114	82^	826	219	388	317	368	322	388	327	159	22v	20v	19v	43^	59^	65^	36^
DAYS OF OUR LIVES		A	7.1	24	629	104	187	151	146	869	280	478	364	431	364	325	277	94	13v	49^	42^	20^	47^	42^	24^
MON-FRI 1.00P 60 NBC	49	B	6.7	23	592	94	191	158	161	850	293	490	367	434	373	294	276	107	21^	63	54	33^	38^	47	24^
204 99 DD	49	C	6.7	23	592	94	191	158	161	850	293	490	367	434	373	294	276	107	21^	63	54	33^	38^	47	24^
1.00 - 1.30		A	7.0	24	620	105	188	149	134	872	273	471	363	434	370	330	275	95	14^	38^	35^	21^	45^	43^	23^
1.30 - 2.00		A	7.2	24	638	104	186	153	157	867	288	484	365	427	358	321	279	92	12v	59	48^	18^	48^	41^	25^
GENERAL HOSPITAL		A	8.0	26	711	118	223	184	171	887	364	546	408	456	346	292	231	110	12^	61	37^	43^	53	69	28^
MON-FRI 3.00P 60 ABC	50	B	7.8	26	692	126	243	205	166	881	364	546	415	460	334	290	235	87	23^	66	47	48	46	60	34^
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
GENERAL HOSPITAL-CONT'D																											
217	98	DD	50	C	7.8	26	692	126	243	205	166	881	364	546	415	460	334	290	235	87	23^	66	47	48	46	60	34^
3.00 - 3.30				A	8.0	27	705	123	221	184	172	892	372	559	415	462	349	286	227	108	10v	53	32^	43^	57	72	28^
3.30 - 4.00				A	8.0	26	711	115	226	186	171	888	360	538	403	454	346	299	238	113	15^	70	42^	44^	50	66	28^
GUIDING LIGHT				A	5.9	20	526	102	203	144	121	899	248	453	356	412	397	390	242	104	12v	31^	30^	32^	50^	53^	30^
MON-FRI 3.00P	60	CBS	53	B	5.7	19	505	85	173	114	111	891	226	418	329	387	398	415	249	117	12v	31^	28^	31^	44^	41^	34^
207	98	DD	53	C	5.7	19	505	85	173	114	111	891	226	418	329	387	398	415	249	117	12v	31^	28^	31^	44^	41^	34^
3.00 - 3.30				A	5.9	20	526	95	198	139	112	905	241	450	356	413	407	397	243	106	9v	23^	21^	31^	50^	52^	29^
3.30 - 4.00				A	5.9	19	525	109	209	149	131	896	256	456	357	411	389	385	242	102	14v	39^	38^	34^	50^	53^	31^
LOVING				A	4.2	15	370	136	255	238	121	836	415	583	468	504	293	218	228	57^	<<	20v	7v	106	46^	113	39^
MON-FRI 12.30P	30	ABC	50	B	4.2	16	372	149	243	221	147	856	392	583	452	488	333	237	236	65^	14v	31^	25^	85	46^	94	37^
176	88	DD	50	C	4.2	16	372	149	243	221	147	856	392	583	452	488	333	237	236	65^	14v	31^	25^	85	46^	94	37^
MAIN STREET 3(S)				A	3.2	9	284	21v	180^	161^	147^	638	153^	326	242	283	293	271	379	108^	49v	142^	108^	13v	86^	24v	76^
TUE 4.00P	60	NBC																									
136	84	CN																									
4.00 - 4.30				A	3.1	9	275	27v	156^	154^	147^	642	173^	343	253	282	267	270	399	115^	48v	128^	99^	20v	100^	25v	96^
4.30 - 5.00				A	3.3	8	292	16v	203^	168^	148^	634	134^	310	231	283	318	272	360	102^	51v	156^	117^	6v	73^	23v	57^
MR. BELVEDERE-M-F				A	2.6	11	234	165	231	194	123^	740	348	518	403	447	271	178	278	50^	<<	57^	9v	123^	34v	132^	25v
MON-FRI 11.30A	30	ABC	64	B	2.7	12	238	130	230	203	135	742	338	513	403	429	294	202	291	55^	29^	58^	37^	112	63^	125	50^
138	69	CS	64	C	2.7	12	238	130	230	203	135	742	338	513	403	429	294	202	291	55^	29^	58^	37^	112	63^	125	50^
NBC NEWS DIGEST-DAYTIME				A	4.6	16	411	92	220	198	132	897	310	498	391	446	344	344	264	67^	19v	44^	36^	21v	49^	41^	29^
MWF 2.57P	1	NBC	30	B	4.5	16	400	70	205	179	135	825	239	442	345	404	374	323	300	105	27^	70	57^	23^	33^	31^	24^
192	96	N	30	C	4.5	16	400	70	205	179	135	825	239	442	345	404	374	323	300	105	27^	70	57^	23^	33^	31^	24^
NEW CARD SHARKS				A	3.0	13	262	91^	140	106^	60^	726	204	356	301	357	320	314	475	287	6v	17v	6v	87^	61^	112^	36^
MON-FRI 10.30A	30	CBS	53	B	3.2	15	282	89^	131	94	64^	705	198	332	275	345	325	303	449	260	18v	16v	16v	73^	58^	92	39^
161	76	QP	53	C	3.2	15	282	89^	131	94	64^	705	198	332	275	345	325	303	449	260	18v	16v	16v	73^	58^	92	39^
NEWSBREAK-11.57				A	5.1	21	455	56^	195	149	74	756	179	337	265	323	315	361	438	218	10v	13v	8v	37^	52^	58^	32^
MON-FRI 11.57A	2	CBS	52	B	5.1	22	448	59	168	123	72	762	183	326	259	310	306	385	409	209	14v	13v	13v	46^	52^	66	32^
179	84	N	52	C	5.1	22	448	59	168	123	72	762	183	326	259	310	306	385	409	209	14v	13v	13v	46^	52^	66	32^
NEWSBREAK-3.44				A	5.3	17	468	112	209	157	135	896	252	438	340	393	376	405	228	97	13v	44^	43^	37^	46^	54^	29^
MON 3.40P	1	CBS	53	B	5.0	17	440	77	169	119	102	878	216	387	302	360	382	433	243	113	14v	29^	24^	29^	43^	38^	35^
197	94	N	53	C	5.0	17	440	77	169	119	102	878	216	387	302	360	382	433	243	113	14v	29^	24^	29^	43^	38^	35^
TUWF 3.45P	1																										
THU 3.38P	1																										
ONE LIFE TO LIVE				A	7.8	26	688	138	220	186	164	889	387	582	436	489	361	254	230	104	5v	33^	21^	53	61	85	29^
MON-FRI 2.00P	60	ABC	50	B	7.6	27	677	141	229	200	154	883	374	566	431	479	354	270	238	93	14^	35^	27^	52	48	70	30^
216	98	DD	50	C	7.6	27	677	141	229	200	154	883	374	566	431	479	354	270	238	93	14^	35^	27^	52	48	70	30^
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
ONE LIFE TO LIVE-CONT'D																											
2.00 - 2.30				A	7.7	26	682	140	223	192	163	881	389	582	437	490	356	246	239	103	4v	28^	21^	56	64	90	30^
2.30 - 3.00				A	7.8	26	695	136	216	181	166	894	385	581	434	486	365	261	221	104	6v	37^	21^	50	58	80	28^
PRICE IS RIGHT 1				A	5.0	22	443	62^	171	116	79	745	190	314	238	282	289	387	469	245	8v	12v	6v	72^	74^	103	44^
MON-FRI 11.00A	30	CBS	52	B	5.0	23	445	71	149	97	81	737	189	315	240	286	290	376	433	231	14v	14v	13v	65	63	84	43^
207	96	AP	52	C	5.0	23	445	71	149	97	81	737	189	315	240	286	290	376	433	231	14v	14v	13v	65	63	84	43^
PRICE IS RIGHT 2				A	6.3	27	562	46^	166	118	73	740	170	298	227	268	284	401	460	247	7v	11v	4v	54^	62	78	38^
MON-FRI 11.30A	30	CBS	53	B	6.3	28	559	58	155	107	77	741	180	306	235	282	289	388	441	237	13^	14^	13^	58	54	76	37^
207	96	AP	53	C	6.3	28	559	58	155	107	77	741	180	306	235	282	289	388	441	237	13^	14^	13^	58	54	76	37^
RYAN'S HOPE				A	3.1	12	276	122	233	224	138	814	406	606	480	516	316	172	234	45^	3v	26v	13v	86^	44^	89^	40^
MON-FRI 12.00N	30	ABC	50	B	3.0	12	269	138	256	240	133	845	412	609	494	538	334	192	259	51^	23v	40^	31^	94^	48^	100	42^
166	80	DD	50	C	3.0	12	269	138	256	240	133	845	412	609	494	538	334	192	259	51^	23v	40^	31^	94^	48^	100	42^
SALE OF THE CENTURY				A	3.1	14	273	77^	112^	90^	50^	764	152	324	281	318	280	402	394	214	15v	23v	8v	35^	57^	73^	18v
MON-FRI 10.00A	30	NBC	49	B	2.9	13	253	74^	126	104	58^	794	168	347	298	329	299	417	402	207	13v	19v	15v	43^	49^	63^	29^
142	73	QG	49	C	2.9	13	253	74^	126	104	58^	794	168	347	298	329	299	417	402	207	13v	19v	15v	43^	49^	63^	29^
SANTA BARBARA				A	5.2	17	459	102	191	163	169	843	294	460	344	406	327	321	268	89	25^	109	75	33^	57^	41^	50^
MON-FRI 3.00P	60	NBC	47	B	4.8	17	429	98	206	172	166	831	273	486	370	442	382	273	268	101	31^	103	74	27^	45^	44^	28^
198	98	DD	47	C	4.8	17	429	98	206	172	166	831	273	486	370	442	382	273	268	101	31^	103	74	27^	45^	44^	28^
3.00 - 3.30				A	5.0	17	441	95	204	175	175	851	298	466	347	411	332	320	274	90	23^	103	76^	32^	56^	39^	49^
3.30 - 4.00				A	5.4	17	477	109	179	152	164	835	290	454	342	401	321	322	262	89	26^	115	74	34^	58^	42^	51^
SCRABBLE				A	3.9	14	347	77^	159	117	64^	839	168	329	275	346	324	438	390	208	21v	13v	19v	27^	46^	47^	25^
MON-FRI 12.30P	30	NBC	62	B	3.7	14	329	77^	136	111	75^	804	183	333	270	310	298	431	361	190	22^	18v	25^	36^	46^	53^	29^
152	82	QG	62	C	3.7	14	329	77^	136	111	75^	804	183	333	270	310	298	431	361	190	22^	18v	25^	36^	46^	53^	29^
SUPER PASSWORD				A	3.2	12	282	69^	103^	72^	66^	786	156	301	244	296	325	433	394	196	28v	16v	15v	35^	41^	44^	32^
MON-FRI 12.00N	30	NBC	48	B	3.0	12	268	88^	106	82^	79^	792	178	309	242	290	291	435	358	189	21v	22v	21v	41^	60^	66^	34^
154	72	QG	48	C	3.0	12	268	88^	106	82^	79^	792	178	309	242	290	291	435	358	189	21v	22v	21v	41^	60^	66^	34^
$25,000 PYRAMID				A	3.1	14	271	97^	170	118^	60^	739	177	346	295	360	341	328	428	266	3v	14v	12v	62^	37^	71^	28v
MON-FRI 10.00A	30	CBS	53	B	3.3	15	290	87^	134	78^	65^	737	193	318	259	349	338	329	391	228	12v	10v	11v	61^	46^	72^	36^
170	82	QP	53	C	3.3	15	290	87^	134	78^	65^	737	193	318	259	349	338	329	391	228	12v	10v	11v	61^	46^	72^	36^
WHEEL OF FORTUNE				A	5.0	22	441	61^	164	111	65^	812	163	309	253	312	304	445	387	207	21^	23^	14v	17v	48^	39^	26^
MON-FRI 11.00A	30	NBC	49	B	5.1	23	454	73	149	101	66	818	174	309	256	318	308	446	373	194	16^	18^	20^	33^	49^	56^	27^
206	98	QG	49	C	5.1	23	454	73	149	101	66	818	174	309	256	318	308	446	373	194	16^	18^	20^	33^	49^	56^	27^
WHO'S THE BOSS? M-F				A	3.2	14	282	149	259	226	105^	763	333	535	439	488	317	179	306	59^	11v	41^	15v	101^	36^	104^	34^
MON-FRI 11.00A	30	ABC	50	B	3.4	15	302	128	239	216	122	734	324	514	412	440	306	192	288	55^	33^	55^	37^	107	71^	128	50^
157	82	CS	50	C	3.4	15	302	128	239	216	122	734	324	514	412	440	306	192	288	55^	33^	55^	37^	107	71^	128	50^
WIN, LOSE OR DRAW				A	3.6	15	323	83^	175	132	83^	835	227	404	329	400	375	361	330	156	28^	19v	18v	25v	85^	79^	31v
MON-FRI 11.30A	30	NBC	62	B	3.6	16	315	110	154	126	91	819	231	410	333	394	344	348	308	133	21^	25^	27^	43^	66^	73^	36v
CONT'D																											

FOR EXPLANATION OF SYMBOLS, SEE PAGE B

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																								
WIN, LOSE OR DRAW-CONT'D 184 87 QG 62	C	3.6	16	315	110	154	126	91	819	231	410	333	394	344	348	308	133	21^	25^	27^	43^	66^	73^	36^
YOUNG AND THE RESTLESS	A	7.8	29	688	111	206	167	125	857	288	468	351	412	350	327	274	114	9v	20^	14^	37^	71	83	24^
MON-FRI 12.30P 60 CBS 53	B	7.6	29	673	98	191	148	120	863	266	445	336	392	358	363	274	125	15^	19^	22^	37^	53	64	26^
209 98 DD 53	C	7.6	29	673	98	191	148	120	863	266	445	336	392	358	363	274	125	15^	19^	22^	37^	53	64	26^
12.30 - 1.00	A	7.6	29	675	110	205	168	122	845	283	466	350	412	348	317	286	120	8v	20^	13^	36^	69	82	23^
1.00 - 1.30	A	7.9	28	698	112	208	167	128	871	294	472	352	413	353	338	263	108	9v	20^	15^	37^	72	84	25^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																											
ABC WEEKEND SPECIALS(B) SAT 1.00P 132	30 69	ABC CA		A	1.5	5	133	1491	195^	392^	274^	88v	532	136^	87v	49v	126^	10v	430^	314^	116v	197^	233^	182^	52v	190^	44v
ALF-SAT MORN SAT 10.00A 201	30 99	NBC CA	4 4	A	6.7	24	594	1363	95^	308	263	115	229	217	133	84^	125	92^	609	293	316	219	389	197	192	202	188
				B	6.4	23	567	1561	130	339	293	92	244	225	110	114	146	79	754	372	382	293	461	237	224	236	225
				C	6.4	23	567	1561	130	339	293	92	244	225	110	114	146	79	754	372	382	293	461	237	224	236	225
ALL NEW POUND PUPPIES SAT 9.30A 207	30 99	ABC CA	11 11	A	3.1	12	275	1572	72^	353	283	49v	183^	188^	76^	111^	113^	74^	848	399	449	423	425	241	185^	201^	225^
				B	3.7	14	331	1464	76^	289	253	63^	188	189	90	99	133	56^	798	386	412	322	476	246	230	233	243
				C	3.7	14	331	1464	76^	289	253	63^	188	189	90	99	133	56^	798	386	412	322	476	246	230	233	243
ALVIN AND THE CHIPMUNKS SAT 10.30A 196	30 96	NBC CA	13 13	A	6.8	24	602	1501	139	320	273	104^	231	233	104^	129	140	93^	717	352	365	286	431	215	215	192	239
				B	6.2	22	553	1530	151	344	295	90	216	234	93	141	147	87	736	343	393	328	407	194	214	220	187
				C	6.2	22	553	1530	151	344	295	90	216	234	93	141	147	87	736	343	393	328	407	194	214	220	187
ANIMAL CRACK-UPS SAT 12.00N 168	30 74	ABC CL	7 7	A	2.7	9	239	1695	110^	483	341	85^	326	263^	72^	191^	213^	50v	624	321	303	212^	411	230^	182^	183^	229^
				B	3.0	10	268	1489	139	398	290	122^	367	236	99^	137	143	92^	488	268	221	195	293	171	122^	136	156
				C	3.0	10	268	1489	139	398	290	122^	367	236	99^	137	143	92^	488	268	221	195	293	171	122^	136	156
BUGS BUNNY & TWEETY SHOW				A	4.0	14	354	1563	118^	354	282	67^	224	274	63^	210	202	72^	711	358	353	341	370	201	169^	196	174^
SAT 11.30A 193	30 91	ABC CA	9 9	B	3.8	13	336	1496	115	385	300	116	302	212	103	109	130	82^	598	301	297	271	327	166	161	185	142
				C	3.8	13	336	1496	115	385	300	116	302	212	103	109	130	82^	598	301	297	271	327	166	161	185	142
CARE BEAR FAMILY SAT 8.00A 201	30 98	ABC CA	11 11	A	1.9	13	168	1499	22v	252^	221^	27v	170^	55v	37v	19v	26v	29v	1022	472	550	419	603	353^	250^	356^	247^
				B	2.1	14	190	1331	81^	286	245	49^	217	107^	37v	70^	68^	39v	722	329	393	263	459	228	231	255	204
				C	2.1	14	190	1331	81^	286	245	49^	217	107^	37v	70^	68^	39v	722	329	393	263	459	228	231	255	204
CBS STORYBREAK(B) SAT 12.00N 137	30 65	CBS CL		A	2.1	7	186	1509	130^	310^	263^	32v	247^	301^	90^	211^	220^	81v	651	429	223^	345	306^	235^	71v	173^	133^
GAMMAGE CUP																											
FLINTSTONE KIDS SAT 11.00A 199	30 94	ABC CA	10 10	A	3.8	13	337	1592	86^	331	284	32v	148^	282	120^	162^	227	55^	832	459	373	339	493	253	240	227	265
				B	3.6	13	318	1567	125	384	328	102	237	266	137	129	182	84^	681	340	341	287	394	187	207	196	198
				C	3.6	13	318	1567	125	384	328	102	237	266	137	129	182	84^	681	340	341	287	394	187	207	196	198
FOOFUR SAT 12.00N 154	30 82	NBC CA	• 13 13	A	3.7	13	328	1622	108^	427	313	106^	373	186^	117^	69^	96^	91^	636	296	340	303	334	99^	234	145^	189^
				B	3.4	12	301	1492	176	391	316	107	250	248	101	147	136	112	603	309	294	263	340	160	180	171	169
				C	3.4	12	301	1492	176	391	316	107	250	248	101	147	136	112	603	309	294	263	340	160	180	171	169
FRAGGLE ROCK SAT 11.00A 193	30 96	NBC CA	4 4	A	4.8	17	425	1393	123^	364	294	89^	221	147^	72^	75^	82^	65^	662	312	350	301	361	175	187	177	184
				B	5.4	18	481	1597	173	376	304	89	239	223	69	153	124	99	759	372	387	346	413	206	207	232	182
				C	5.4	18	481	1597	173	376	304	89	239	223	69	153	124	99	759	372	387	346	413	206	207	232	182
GUMMI BEARS SAT 8.00A 200	30 98	NBC CA	13 13	A	3.2	22	284	1250	57v	343	258	27v	193^	169^	40v	129^	129^	40v	546	337	209^	178^	368	238	130^	195^	173^
				B	3.1	21	273	1354	59^	301	249	49^	200	157	90^	67^	102	55^	695	380	315	276	419	241	178	209	210
				C	3.1	21	273	1354	59^	301	249	49^	200	157	90^	67^	102	55^	695	380	315	276	419	241	178	209	210

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	MALE 12-17	FEM. 12-17	TOT. 12-14	TOT. 15-17	CHILDREN TOTAL 2-11	MALE 2-11	FEM. 2-11	TOT. 2-5	TOT. 6-11	MALE 6-11	FEM. 6-11	TOT. 6-8	TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																											
HELLO KITTY				A	1.8	12	159	1153	44v	325^	273^	66v	183^	36v	35v	<<	<<	36v	608	365^	243^	214^	394^	218^	176^	221^	173^
SAT 8.00A	30	CBS	12	B	2.0	13	178	1271	37v	262	176	38v	198	94^	64^	30v	59^	35v	717	360	356	243	474	244	230	287	186
198	96	CA	12	C	2.0	13	178	1271	37v	262	176	38v	198	94^	64^	30v	59^	35v	717	360	356	243	474	244	230	287	186
I'M TELLING				A	2.7	9	239	1575	80^	488	336	171^	300	183^	117^	66v	93^	90^	604	318	286	243^	362	149^	213^	164^	197^
SAT 12.30P	30	NBC	13	B	2.7	9	236	1456	144	387	293	126	238	254	99^	155	153	101^	575	297	279	218	358	179	179	169	189
131	71	CA	13	C	2.7	9	236	1456	144	387	293	126	238	254	99^	155	153	101^	575	297	279	218	358	179	179	169	189
KIDD VIDEO				A	2.3	8	204	1734	115^	351	259^	77v	287^	368	127^	241^	264^	104^	728	423	305^	288^	440	237^	204^	196^	245^
SAT 12.30P	30	CBS	10	B	2.4	9	216	1530	180	399	299	105^	246	286	107^	179	166	120^	599	326	273	247	352	203	149	183	169
138	67	CA	10	C	2.4	9	216	1530	180	399	299	105^	246	286	107^	179	166	120^	599	326	273	247	352	203	149	183	169
LITTLE CLOWNS-HAPPYTOWN				A	2.4	13	213	1543	86^	369	328	88^	127^	225^	110^	115^	115^	110^	822	391	431	313	508	301	208^	256^	252^
SAT 8.30A	30	ABC	11	B	2.6	14	234	1468	85^	306	263	61^	197	143	62^	81^	89^	54^	821	362	459	313	508	255	253	270	237
205	99	CA	11	C	2.6	14	234	1468	85^	306	263	61^	197	143	62^	81^	89^	54^	821	362	459	313	508	255	253	270	237
LITTLE WIZARDS				A	3.3	12	292	1609	52v	358	326	35v	190^	172^	70^	103^	135^	37v	889	488	401	422	467	270	197^	247	219
SAT 10.00A	30	ABC	9	B	4.0	15	352	1473	97	333	291	89	216	221	113	108	138	82	704	369	335	324	380	213	168	179	201
204	98	CA	9	C	4.0	15	352	1473	97	333	291	89	216	221	113	108	138	82	704	369	335	324	380	213	168	179	201
MIGHTY MOUSE				A	3.6	13	319	1779	113^	421	359	37v	197^	228	119^	109^	154^	74^	933	478	455	509	424	194^	230	228	196^
SAT 10.30A	30	CBS	10	B	4.1	15	366	1521	78	305	244	62^	223	151	76^	75^	100	51^	842	487	354	382	459	269	190	276	183
191	94	CA	10	C	4.1	15	366	1521	78	305	244	62^	223	151	76^	75^	100	51^	842	487	354	382	459	269	190	276	183
MUPPET BABIES I				A	3.1	16	275	1325	72^	233	198^	7v	170^	62^	34v	28v	44v	18v	861	485	375	271	589	345	245	353	236
SAT 8.30A	30	CBS	12	B	3.6	19	322	1410	44^	256	191	29^	182	99	56^	43^	74^	25^	873	457	417	327	546	292	254	322	224
203	97	CA	12	C	3.6	19	322	1410	44^	256	191	29^	182	99	56^	43^	74^	25^	873	457	417	327	546	292	254	322	224
MUPPET BABIES II				A	4.4	19	390	1475	60^	251	206	35v	164	117^	76^	41v	72^	45^	943	508	435	297	646	363	283	370	277
SAT 9.00A	30	CBS	12	B	4.5	20	402	1460	41^	258	197	39^	177	104	60^	44^	79	24^	921	475	446	366	555	288	267	314	241
203	97	CA	12	C	4.5	20	402	1460	41^	258	197	39^	177	104	60^	44^	79	24^	921	475	446	366	555	288	267	314	241
MUPPET BABIES III				A	4.7	18	416	1467	24v	230	199	44^	158	133^	82^	50^	88^	45^	947	570	377	370	577	350	227	357	220
SAT 9.30A	30	CBS	12	B	4.8	19	427	1506	54^	265	215	40^	190	118	59^	58^	86	32^	934	507	427	388	546	296	250	316	230
202	97	CA	12	C	4.8	19	427	1506	54^	265	215	40^	190	118	59^	58^	86	32^	934	507	427	388	546	296	250	316	230
MY PET MONSTER				A	3.0	13	266	1480	60v	323	282	52v	170^	200^	86^	114^	126^	73^	787	402	385	291	496	303	193^	273	223^
SAT 9.00A	30	ABC	11	B	3.4	15	305	1473	70^	263	228	65^	183	192	102	90^	130	62^	835	413	422	314	520	282	238	249	271
207	99	CA	11	C	3.4	15	305	1473	70^	263	228	65^	183	192	102	90^	130	62^	835	413	422	314	520	282	238	249	271
NEW ARCHIES				A	4.3	15	381	1472	103^	343	270	111^	250	171	102^	69^	113^	58^	707	325	382	288	419	195	224	172	247
SAT 11.30A	30	NBC	13	B	4.6	16	411	1502	178	345	289	108	209	281	114	167	159	122	666	332	334	286	380	200	181	183	198
178	90	CA	13	C	4.6	16	411	1502	178	345	289	108	209	281	114	167	159	122	666	332	334	286	380	200	181	183	198
PEE WEE'S PLAYHOUSE				A	5.7	20	505	1583	71^	304	260	48^	170	147	67^	80^	104^	43^	962	493	469	427	535	260	276	319	217
SAT 10.00A	30	CBS	12	B	6.0	22	535	1533	85	290	240	55	220	148	60	88	97	52^	874	474	401	383	491	259	232	295	196
204	98	CL	12	C	6.0	22	535	1533	85	290	240	55	220	148	60	88	97	52^	874	474	401	383	491	259	232	295	196
POPEYE & SON CONT'D				A	3.9	14	346	1675	176^	353	313	69^	225	247	100^	146^	134^	112^	850	534	316	442	408	243	165^	180^	228

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
POPEYE & SON-CONT'D																												
SAT	11.00A	30	CBS	10	B	3.9	14	346	1560	103	335	269	72^	243	195	92	103	121	73^	787	462	325	344	444	258	186	245	198
	177	90	CA	10	C	3.9	14	346	1560	103	335	269	72^	243	195	92	103	121	73^	787	462	325	344	444	258	186	245	198
REAL GHOSTBUSTERS					A	4.5	16	399	1575	65^	280	260	63^	206	203	116^	87^	148^	55^	886	493	393	370	516	296	220	269	247
SAT	10.30A	30	ABC	8	B	4.7	17	419	1553	122	361	312	121	252	268	143	125	168	99	673	370	302	286	387	225	162	181	206
	206	98	CA	8	C	4.7	17	419	1553	122	361	312	121	252	268	143	125	168	99	673	370	302	286	387	225	162	181	206
SMURFS I					A	4.3	23	381	1408	62^	369	318	49^	232	146^	38v	108^	99^	46^	661	417	244	268	393	265	128^	212	181
SAT	8.30A	30	NBC	13	B	4.3	22	384	1398	77	317	268	54^	201	173	90	82	113	60^	708	373	334	296	411	224	187	216	196
	204	99	CA	13	C	4.3	22	384	1398	77	317	268	54^	201	173	90	82	113	60^	708	373	334	296	411	224	187	216	196
SMURFS II					A	5.7	25	505	1451	86^	366	326	55^	233	191	72^	120^	134	57^	661	416	245	275	386	258	128	230	156
SAT	9.00A	30	NBC	13	B	5.5	24	487	1405	100	331	280	70	222	181	85	96	116	64	672	366	306	295	377	213	163	206	170
	204	99	CA	13	C	5.5	24	487	1405	100	331	280	70	222	181	85	96	116	64	672	366	306	295	377	213	163	206	170
SMURFS III					A	6.8	26	602	1367	92^	347	309	70^	214	184	86^	98^	122	62^	622	347	276	242	380	218	163	214	166
SAT	9.30A	30	NBC	13	B	6.1	24	539	1422	115	345	297	78	227	189	92	97	120	69	661	347	314	287	374	201	173	201	172
	204	99	CA	13	C	6.1	24	539	1422	115	345	297	78	227	189	92	97	120	69	661	347	314	287	374	201	173	201	172
TEEN WOLF					A	3.5	12	310	1512	99^	380	322	43v	276	185^	66^	118^	135^	50v	672	462	210	313	358	232	127^	209	149^
SAT	11.30A	30	CBS	9	B	3.6	13	315	1523	140	375	308	72^	234	233	99	134	153	80^	680	390	290	288	392	232	160	216	176
	169	86	CA	9	C	3.6	13	315	1523	140	375	308	72^	234	233	99	134	153	80^	680	390	290	288	392	232	160	216	176

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																									
ABC COLLEGE BSKTBALL GAME		A	3.7	11	328	1451	210	352	264	331	187^	780	113^	357	569	750	540	589	456	506	322	161^	138^	115^	182^
SAT 2.00P 123 ABC	1	B	3.7	11	328	1451	210	352	264	331	187^	780	113^	357	569	750	540	589	456	506	322	161^	138^	115^	182^
196 94 SE	1	C	3.7	11	328	1451	210	352	264	331	187^	780	113^	357	569	750	540	589	456	506	322	161^	138^	115^	182^
LOUISVILLE VS NOTRE DAME																									
2.00 - 2.30		A	3.4	11	301	1335	183^	312	240	292	187^	712	73^	259	467	700	454	533	393	472	353	166^	107^	96^	204^
2.30 - 3.00		A	3.6	11	319	1490	199^	337	268	304	182^	795	128^	370	577	751	534	598	449	514	322	153^	158^	123^	200
3.00 - 3.30		A	3.4	10	301	1524	236	392	280	369	186^	805	128^	398	644	777	616	654	516	554	318	123^	131^	112^	196^
3.30 - 4.00		A	4.1	12	363	1535	234	386	282	371	199	844	126^	408	616	810	582	608	490	516	319	202	155^	131^	150^
4.00 - 4.30		A	4.3	12	381	1476	222	362	274	350	219	809	133^	400	601	770	561	598	468	504	306	172	165^	130^	141^
ABC COLLEGE BSKTBL-POST 1		A	4.0	11	354	1496	228	376	268	371	237	791	119^	355	571	754	534	584	452	502	322	170^	165^	124^	164^
SAT 4.03P 23 ABC	1	B	4.0	11	354	1496	228	376	268	371	237	791	119^	355	571	754	534	584	452	502	322	170^	165^	124^	164^
197 94 SC	1	C	4.0	11	354	1496	228	376	268	371	237	791	119^	355	571	754	534	584	452	502	322	170^	165^	124^	164^
ABC COLLEGE BSKTBALL GM2		A	6.0	14	532	1504	212	400	254	387	212	853	89^	296	580	819	547	622	491	566	443	197	126	97^	126
SAT 4.26P 161 ABC	1	B	6.0	14	532	1504	212	400	254	387	212	853	89^	296	580	819	547	622	491	566	443	197	126	97^	126
197 95 SE	1	C	6.0	14	532	1504	212	400	254	387	212	853	89^	296	580	819	547	622	491	566	443	197	126	97^	126
KENTUCKY VS INDIANA																									
4.00 - 4.30		A	4.1	11	363	1506	215	377	253	370	222	836	95^	306	574	810	547	614	479	545	390	196	120^	89^	173^
4.30 - 5.00		A	4.7	12	416	1570	211	382	265	362	208	866	87^	317	597	842	573	634	510	571	422	208	139^	111^	183
5.00 - 5.30		A	5.2	13	461	1538	196	379	267	365	216	887	95^	298	591	855	559	642	496	579	463	213	142	115^	130^
5.30 - 6.00		A	4.9	12	434	1447	187	407	264	396	208	854	97^	306	585	820	551	633	487	570	438	187	97^	82^	89^
6.00 - 6.30		A	6.4	14	567	1503	205	363	224	358	199	896	101^	298	603	855	562	656	502	595	488	200	138	92^	106^
6.30 - 7.00		A	8.1	17	718	1496	235	427	255	413	222	818	78^	281	565	780	527	591	487	550	430	189	123	94	127
7.00 - 7.30		A	9.4	19	833	1556	261	513	280	494	240	811	74^	296	545	782	515	586	470	541	419	197	113	93	119
AL MCGUIRE BASKETBALL SP.(S)		A	2.1	5	186	1446	272^	739	322^	710	348	485	36v	207^	308^	458	281^	328^	272^	319^	219^	129^	102^	28v	121^
SAT 5.00P 30 NBC																									
157 85 SA																									
CBS COLLEGE FOOTBALL PRE		A	5.3	17	470	1364	98^	410	153	397	135	660	60^	207	312	627	279	344	252	317	258	283	120^	89^	174
SAT 2.00P 15 CBS	12	B	3.9	13	346	1313	158	424	216	404	180	587	75^	211	326	564	302	346	250	294	239	218	118	77^	184
208 99 SC	12	C	3.9	13	346	1313	158	424	216	404	180	587	75^	211	326	564	302	346	250	294	239	218	118	77^	184
CBS COLLEGE FOOTBALL GAME		A	7.7	22	682	1399	120	449	134	443	121	777	48^	187	295	760	277	348	247	318	314	412	82^	61^	90^
SAT 2.15P 195 CBS	12	B	5.9	17	522	1380	134	415	185	401	168	766	74	237	394	741	370	433	320	384	349	308	105	77	94
208 99 SE	12	C	5.9	17	522	1380	134	415	185	401	168	766	74	237	394	741	370	433	320	384	349	308	105	77	94
ARMY VS NAVY																									
2.00 - 2.30		A	6.1	19	540	1370	115^	413	155	403	115^	759	79^	227	345	723	309	373	266	331	294	350	88^	75^	109^
2.30 - 3.00		A	6.8	21	602	1421	117	414	130	403	100^	787	67^	205	305	756	274	329	238	293	298	427	107	81^	112
3.00 - 3.30		A	7.0	21	620	1442	145	436	141	428	122	809	62^	222	310	781	283	344	249	309	285	438	77^	52^	120
3.30 - 4.00		A	6.8	19	602	1410	134	441	126	433	113	787	57^	207	299	764	276	351	242	317	298	413	77^	49^	105^
CONT'D																									

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PROGRAM NAME / DAY TIME #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
CBS COLLEGE FOOTBALL GAME-CONT'D																								
4.00 - 4.30	A	8.7	24	771	1361	113	451	123	445	110	775	31^	163	281	768	274	362	250	337	347	407	80^	57^	55^
4.30 - 5.00	A	9.2	24	815	1379	95	457	123	455	124	744	32^	148	265	733	254	330	233	309	329	403	88	66^	90
5.00 - 5.30	A	8.7	22	771	1374	122	485	152	483	151	764	37^	178	293	756	285	350	256	321	315	406	61^	52^	64^
CBS NFL TODAY	A	6.1	19	540	1352	148	442	228	418	198	732	51^	256	489	724	481	521	437	477	347	203	50^	50^	128
SUN 12.30P 30 CBS 13	B	5.9	19	521	1397	186	460	244	447	238	743	88	293	478	717	452	510	390	448	330	207	78	62	117
200 98 SC 13	C	5.9	19	521	1397	186	460	244	447	238	743	88	293	478	717	452	510	390	448	330	207	78	62	117
CBS NFL FOOTBALL GAME 1	A	16.0	39	1418	1570	187	516	268	494	260	852	64	253	495	827	470	538	431	499	440	289	83	53	119
SUN 1.00P 203 CBS 12	B	14.5	37	1283	1575	202	502	282	485	260	867	93	315	533	835	500	574	440	514	413	260	97	70	109
209 99 SE 12	C	14.5	37	1283	1575	202	502	282	485	260	867	93	315	533	835	500	574	440	514	413	260	97	70	109
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	12.3	34	1090	1482	179	457	258	435	238	804	57^	260	489	781	466	526	433	493	399	255	72	40^	150
1.30 - 2.00	A	15.1	38	1338	1524	163	468	249	447	243	837	66	257	499	810	472	536	433	496	437	274	80	41^	139
2.00 - 2.30	A	16.2	40	1435	1576	168	491	255	471	252	872	81	268	531	844	503	565	450	512	451	279	92	56	122
2.30 - 3.00	A	16.3	39	1444	1578	187	527	269	502	261	855	67	247	501	830	476	541	434	498	447	289	85	55	111
3.00 - 3.30	A	16.9	41	1497	1589	200	525	276	505	278	876	58	255	516	850	490	565	459	534	458	285	80	56	108
3.30 - 4.00	A	17.0	39	1506	1599	205	540	280	518	272	861	57	247	480	839	457	537	422	502	443	301	87	65	111
4.00 - 4.30	A	18.6	42	1648	1602	203	576	277	554	266	849	60	239	443	827	420	501	383	463	435	326	79	54	98
CBS NFL FOOTBALL POST	A	9.6	22	851	1496	213	554	313	531	270	800	65^	279	472	773	444	509	407	472	399	264	66^	50^	75
SUN 4.09P 17 CBS 6	B	7.3	19	644	1588	227	535	305	518	286	840	94	323	530	804	495	565	436	507	396	239	113	81	101
172 83 SC 6	C	7.3	19	644	1588	227	535	305	518	286	840	94	323	530	804	495	565	436	507	396	239	113	81	101
VARIOUS TEAMS AND TIMES																								
HORSE JUMPING CHAMPSHIPS(S)	A	2.0	7	177	1303	77v	520	208^	519	217^	470	37v	186^	281^	436	247^	290^	244^	288^	164^	146^	118^	29v	195^
SAT 1.00P 60 CBS																								
144 78 SE																								
MERCEDES																								
1.00 - 1.30	A	2.0	7	177	1272	45v	451	188^	449	199^	415	40v	166^	243^	378	206^	237^	203^	234^	140^	141^	154^	30v	252^
1.30 - 2.00	A	2.1	7	186	1270	104^	561	217^	561	224^	501	32v	197^	304^	471	275^	327^	272^	325^	180^	144^	77v	27v	131^
J.C. PENNEY GOLF CLASSIC(S)	A	2.3	5	204	1348	110^	603	107^	599	144^	656	20v	117^	251^	656	251^	304^	231^	284^	326	352	60v	27v	29v
SUN 4.00P 120 ABC																								
158 77 SE																								
4.00 - 4.30	A	2.0	5	177	1328	101^	611	162^	598	159^	538	31v	111^	270^	538	270^	325^	238^	294^	315^	212^	134^	78v	45v
4.30 - 5.00	A	2.2	5	195	1333	114^	595	118^	595	182^	667	3v	110^	272^	667	272^	319^	268^	316^	355	348	40v	11v	32v
5.00 - 5.30	A	2.1	5	186	1402	93^	631	102^	631	169^	722	8v	99^	231^	722	231^	285^	223^	277^	373	437	29v	<<	19v
5.30 - 6.00	A	2.9	6	257	1335	126^	584	66^	579	86^	682	33v	139^	236^	681	235^	291	203^	259	277	390	47v	24v	22v
NFL LIVE	A	4.0	12	354	1379	143^	381	265	366	179	792	174^	439	591	713	513	570	417	474	286	143^	104^	87^	102v
SUN 12.30P 30 NBC 13	B	4.0	13	355	1378	190	424	242	411	207	737	129	335	504	687	454	510	375	431	305	177	102	78	115
CONT'D																								

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PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																											
NFL LIVE-CONT'D																											
196	99	SC	13	C	4.0	13	355	1378	190	424	242	411	207	737	129	335	504	687	454	510	375	431	305	177	102	78	115
NFL GAME 1				A	8.6	21	762	1458	220	454	283	439	240	828	130	346	546	795	513	578	416	480	370	217	81^	64^	95
SUN 1.00P 179		NBC	6	B	8.0	21	708	1503	211	453	277	439	243	852	112	347	541	818	506	567	429	489	365	251	97	71	101
197	79	SE	6	C	8.0	21	708	1503	211	453	277	439	243	852	112	347	541	818	506	567	429	489	365	251	97	71	101
VARIOUS TEAMS AND TIMES																											
1.00 - 1.30				A	6.6	18	585	1370	190	402	243	388	214	747	115	367	493	722	467	514	378	425	266	207	97^	82^	123
1.30 - 2.00				A	8.4	21	744	1431	213	451	268	439	233	777	125	343	526	751	500	560	401	461	321	191	86	60^	117
2.00 - 2.30				A	8.8	22	780	1467	214	461	272	449	230	828	145	345	545	799	516	581	399	465	370	218	63^	49^	114
2.30 - 3.00				A	8.5	21	753	1459	214	446	279	430	227	864	138	344	563	836	536	606	426	496	411	230	83^	59^	66^
3.00 - 3.30				A	8.5	21	753	1480	235	466	307	443	255	864	132	341	568	825	529	604	436	510	420	221	80^	72^	70^
3.30 - 4.00				A	10.5	24	930	1531	246	486	319	468	275	870	138	362	581	819	531	594	443	507	396	225	87	77	89
4.00 - 4.30				A	6.6	15	585	1532	270	496	309	492	278	857	138	379	608	823	573	635	470	531	370	188	95^	86^	84^
NFL GAME 2				A	15.7	30	1391	1599	202	485	283	475	264	902	100	332	546	853	498	575	446	523	417	278	88	73	124
SUN 4.43P 166		NBC	6	B	13.1	27	1163	1596	218	506	286	490	268	893	102	333	556	853	516	590	453	528	418	263	96	73	101
204	96	SE	6	C	13.1	27	1163	1596	218	506	286	490	268	893	102	333	556	853	516	590	453	528	418	263	96	73	101
BUFFALO VS LA RAIDERS																											
NEW ENGLAND VS DENVER																											
4.30 - 5.00				A	13.7	30	1214	1507	189	459	270	450	242	896	115	345	551	845	500	570	436	506	407	275	60	51^	92
5.00 - 5.30				A	16.2	35	1435	1529	201	464	286	452	258	894	96	311	521	841	467	535	424	492	420	306	74	58	98
5.30 - 6.00				A	15.4	32	1364	1555	199	480	289	469	262	883	103	331	541	833	492	562	438	508	416	271	94	78	98
6.00 - 6.30				A	16.0	30	1418	1594	201	464	275	457	261	905	99	348	571	863	528	607	472	551	418	256	99	87	126
6.30 - 7.00				A	17.0	31	1506	1616	190	463	264	457	254	919	93	345	560	876	517	605	467	555	415	271	89	76	145
7.00 - 7.30				A	15.6	26	1382	1678	219	547	289	533	280	873	100	318	512	824	462	541	412	491	392	282	106	84	151
7.30 - 8.00				A	11.2	19	992	1783	234	624	346	596	318	885	130	329	524	812	451	538	394	482	399	274	103	73	170
PBA FALL TOUR				A	2.8	9	248	1497	207^	699	208^	656	180^	565	49v	146^	250^	538	222^	281	201^	259	248^	257	63v	36v	170^
SAT 2.00P 90		NBC	5	B	2.8	8	244	1429	178	630	243	603	236	611	62^	140	266	586	242	293	204	255	290	294	63^	39^	126^
159	87	SE	5	C	2.8	8	244	1429	178	630	243	603	236	611	62^	140	266	586	242	293	204	255	290	294	63^	39^	126^
2.00 - 2.30				A	2.7	8	239	1406	215^	679	244^	622	185^	468	63v	123^	232^	428	192^	218^	170^	196^	207^	210^	73^	39v	186^
2.30 - 3.00				A	2.7	8	239	1473	199^	690	198^	645	162^	566	47v	148^	242^	541	217^	269	196^	247^	237^	272	54v	27v	162^
3.00 - 3.30				A	3.1	9	275	1550	200^	702	179^	674	185^	631	38v	159^	263	613	245	337	225^	317	285	277	60^	39v	158^
SPORTSWORLD-SAT				A	3.7	10	328	1428	269	721	302	698	292	478	75^	212	271	461	254	305	196	247	135^	156^	61^	5v	168^
SAT 3.30P 90		NBC	3	B	4.3	12	377	1430	189	558	259	524	239	656	75^	235	372	630	346	410	296	359	262	221	93^	39^	124
170	92	SA	3	C	4.3	12	377	1430	189	558	259	524	239	656	75^	235	372	630	346	410	296	359	262	221	93^	39^	124
3.30 - 4.00				A	3.1	9	275	1457	222^	716	255	682	242	541	99^	249	314	523	297	351	215^	270	142^	172^	52v	9v	148^
4.00 - 4.30				A	3.8	10	337	1405	294	732	321	708	290	471	86^	226	277	450	256	306	191	241	119^	145^	27v	2v	175^
4.30 - 5.00				A	4.2	11	372	1428	282	716	320	701	331	438	49^	172	234	425	220	270	185	234	145^	155^	98^	4v	176

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PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																											
BUSINESS WORLD				A	1.4	4	124	1278	177^	650	136^	236^	617	202^	219^	265^	397^	588	99v	270^	588	270^	268^	310^	398^	275^	39v
SUN 12.30P	30	ABC	9	B	1.4	4	122	1278	162^	548	114^	226^	540	199^	217^	240	303	604	139^	343	595	334	312	355	333	217^	49v
121	72	N	9	C	1.4	4	122	1278	162^	548	114^	226^	540	199^	217^	240	303	604	139^	343	595	334	312	355	333	217^	49v
FACE THE NATION				A	2.5	8	222	1290	151^	602	91^	204^	600	202^	230^	325	370	625	195^	307	625	307	248^	276^	216^	291	34v
SUN 10.30A	30	CBS	11	B	2.6	9	230	1319	203	656	109^	221	643	189	238	276	386	575	124^	237	567	230	195	232	229	301	35^
124	81	CC	11	C	2.6	9	230	1319	203	656	109^	221	643	189	238	276	386	575	124^	237	567	230	195	232	229	301	35^
HEALTH SHOW SPEC.(S)				A	1.3	4	115	1246	110v	411^	131v	194^	411^	129v	145^	151^	201^	432^	167^	254^	411^	233^	201^	245^	188^	134v	100v
SAT 12.30P	30	ABC																									
143	69	N																									
HEISMAN TROPHY AWARDS SP.(S)				A	9.3	22	824	1450	152	530	103	191	517	153	193	239	300	752	196	338	743	329	292	362	312	345	83
SAT 5.30P	30	CBS																									
208	99	AC																									
KODAK																											
MEET THE PRESS				A	1.9	7	168	1478	211^	681	146^	311^	679	283^	290^	294^	363^	745	352^	472	659	386	366^	393	266^	246^	<<
SUN 9.30A	30	NBC	11	B	1.8	7	160	1335	216	671	150^	242	662	209	269	273	369	527	158^	262	502	237	219	267	246	217	43v
133	87	CC	11	C	1.8	7	160	1335	216	671	150^	242	662	209	269	273	369	527	158^	262	502	237	219	267	246	217	43v

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
SUNDAY MORNING				A	4.1	17	363	1277	177	620	133^	188	611	157^	199	199	389	618	123^	286	618	286	245	273	298	304	10v
SUN 9.00A	90	CBS	11	B	4.1	17	366	1325	218	667	124	238	662	213	273	288	369	555	118	254	552	252	226	273	274	253	23^
179	96	N	11	C	4.1	17	366	1325	218	667	124	238	662	213	273	288	369	555	118	254	552	252	226	273	274	253	23^
9.00 - 9.30				A	3.9	18	346	1289	165^	639	137^	201	638	169^	208	215	399	606	124^	277	606	277	244	264	268	309	7v
9.30 - 10.00				A	4.1	17	363	1275	165^	603	129^	175	590	146^	180	180	393	639	118^	298	639	298	263	292	310	312	12v
10.00 - 10.30				A	4.2	16	372	1297	205	633	137^	194	621	160^	214	206	386	623	130^	289	623	289	233	268	321	298	11v
SUNDAY TODAY				A	1.4	8	124	1138	111v	574	67v	169^	546	127v	162^	312^	369^	471^	169^	249^	430^	208^	190^	221^	221^	190^	40v
SUN 8.00A	90	NBC	12	B	1.6	9	138	1319	227	624	165^	267	611	230	300	285	287	528	169^	281	522	275	237	300	253	184^	47v
121	88	N	12	C	1.6	9	138	1319	227	624	165^	267	611	230	300	285	287	528	169^	281	522	275	237	300	253	184^	47v
8.00 - 8.30				A	1.2	9	106	1254	152v	656	88v	169^	612	114v	152v	330^	449^	496^	115v	210^	450^	163^	150v	221^	290^	216^	49v
8.30 - 9.00				A	1.5	9	133	1157	130^	581	94v	177^	548	124v	173^	293^	356^	476^	166^	251^	438^	214^	176^	206^	228^	195^	44v
9.00 - 9.30				A	1.4	6	124	1099	64v	535	25v	172^	528	150^	171^	341^	342^	477^	232^	299^	434^	256^	252^	253^	169^	176^	33v
THIS WEEK-DAVID BRINKLEY				A	3.2	10	284	1377	212^	666	112^	235	650	195^	209^	286	416	670	124^	320	664	315	286	328	329	308	20v
SUN 11.30A	60	ABC	9	B	3.3	11	293	1351	150	679	87^	169	666	135	173	262	472	575	117	262	568	255	223	264	250	271	40^
200	99	N	'9	C	3.3	11	293	1351	150	679	87^	169	666	135	173	262	472	575	117	262	568	255	223	264	250	271	40^
11.30 - 12.00				A	3.0	10	266	1309	213^	659	109^	251	653	217^	229^	293	396	609	113^	270	609	270	248	286	297	302	16v
12.00 - 12.30				A	3.5	11	310	1396	205	652	112^	214	629	170^	186^	272	422	702	129^	353	693	344	310	355	347	304	23v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. NOV. 30, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	62.7	63.7	64.6	65.0	65.7	66.7	67.6	67.7	67.5	67.8	67.2	66.8	65.5	64.2	62.1	58.9

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	ULTIMATE STUNTMAN (PAE)				NFL MONDAY NIGHT FOOTBALL LA RAIDERS VS SEATTLE (9:00-12:02)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)	12,400 14.0	13.3 *		14.6 *	17,630 19.9	19.4 *		22.0 *		22.9 *		19.3 *
SHARE AUDIENCE %	23	21 *		23 *	33	29 *		32 *		34 *		30 *
AVG. AUD. BY 1/4 HR %	12.9	13.7	14.5	14.7	18.3	20.5	21.6	22.3	23.3	22.6	19.7	18.9

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	KATE & ALLIE (R)		FRANK'S PLACE		HALLMARK HALL OF FAME THE SECRET GARDEN (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)	13,730 15.5		12,580 14.2		14,800 16.7	15.6 *		16.1 *		17.1 *		17.8 *
SHARE AUDIENCE %	23		21		26	23 *		24 *		26 *		29 *
AVG. AUD. BY 1/4 HR %	15.1	16.0	14.2	14.2	15.1	16.0	16.0	16.3	16.9	17.3	18.0	17.6

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	<CONVERSATION-M. GORBACHEV> (SUS)				NBC MONDAY NIGHT MOVIES FATAL CONFESSION:FATHER DOWLING MYSTERY							
AVERAGE AUDIENCE (Hhlds (000) & %)					13,910 15.7	14.9 *		16.0 *		16.2 *		15.7 *
SHARE AUDIENCE %					24	22 *		24 *		25 *		26 *
AVG. AUD. BY 1/4 HR %					14.6	15.3	15.9	16.0	16.3	16.2	16.2	15.2

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.4	14.9	13.2	13.7	12.5	11.7	9.0	7.9
SHARE AUDIENCE %	24	23	20	20	18	17	14	13
SUPERSTATIONS AVERAGE AUDIENCE	3.4	3.3	2.9	3.0	2.7	2.6	2.1	2.1
SHARE AUDIENCE %	5	5	4	4	4	4	3	3
PBS AVERAGE AUDIENCE	2.4	2.7	3.4	3.9	2.5	1.9	1.7	1.3
SHARE AUDIENCE %	4	4	5	6	4	3	3	2
CABLE ORIG. AVERAGE AUDIENCE	5.4	5.6	6.2	7.0	6.0	5.9	5.4	5.2
SHARE AUDIENCE %	9	9	9	10	9	9	8	9
PAY SERVICES AVERAGE AUDIENCE	1.8	2.0	3.0	3.6	3.8	3.0	2.7	2.5
SHARE AUDIENCE %	3	3	5	5	6	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 1, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	61.5	63.0	63.0	64.0	64.2	65.6	66.0	66.9	65.5	65.6	65.6	64.5	59.8	57.7	54.8	52.3

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	WHO'S THE BOSS?		GROWING PAINS		←MOONLIGHTING (PAE)→				←THIRTYSOMETHING (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	18,870 21.3		19,940 22.5		18,340 20.7	20.7 *		20.8 *	13,020 14.7	15.6 *		13.8 *
SHARE AUDIENCE %	33		34		32	32 *		32 *	26	27 *		26 *
AVG. AUD. BY 1/4 HR %	20.2	22.4	22.2	22.8	21.1	20.3	20.7	20.9	16.3	14.9	14.1	13.5

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	←HOUSTON KNIGHTS(B) (R)→				←JAKE AND THE FATMAN (PAE)→				←LAW & HARRY MCGRAW→			
AVERAGE AUDIENCE (Hhlds (000) & %)	4,960 5.6	5.3 *		5.8 *	11,780 13.3	13.0 *		13.5 *	10,810 12.2	12.4 *		12.1 *
SHARE AUDIENCE %	9	8 *		9 *	20	20 *		21 *	22	21 *		23 *
AVG. AUD. BY 1/4 HR %	5.2	5.5	5.6	6.0	12.7	13.4	13.7	13.3	12.5	12.3	12.4	11.8

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	←MATLOCK→				←AMER. FUTURE:PRES. DEBATE→							
AVERAGE AUDIENCE (Hhlds (000) & %)	13,020 14.7	14.4 *		14.9 *	7,970 9.0	9.0 *		8.4 *		9.2 *		9.3 *
SHARE AUDIENCE %	22	22 *		22 *	15	14 *		13 *		16 *		17 *
AVG. AUD. BY 1/4 HR %	14.5	14.4	15.0	14.8	9.1	8.9	8.3	8.4	9.1	9.4	9.3	9.4

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.0	15.4	12.9	13.0	15.1	15.6	12.3	9.8
SHARE AUDIENCE %	26	24	20	20	23	24	21	18
SUPERSTATIONS AVERAGE AUDIENCE	3.4	3.3	2.8	3.1	4.1	4.3	3.3	2.6
SHARE AUDIENCE %	5	5	4	5	6	7	6	5
PBS AVERAGE AUDIENCE	2.3	2.4	3.8	3.4	3.0	2.5	3.0	2.6
SHARE AUDIENCE %	4	4	6	5	5	4	5	5
CABLE ORIG. AVERAGE AUDIENCE	4.5	4.7	5.1	5.2	5.5	5.4	5.7	4.7
SHARE AUDIENCE %	7	7	8	8	8	8	10	9
PAY SERVICES AVERAGE AUDIENCE	2.9	3.2	3.4	3.4	4.0	3.6	4.8	4.9
SHARE AUDIENCE %	5	5	5	5	6	6	8	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.2, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	57.5	58.6	58.4	59.1	58.8	60.8	61.7	62.7	61.8	62.1	61.4	61.2	59.7	58.6	56.5	53.8

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←DYNASTY (PAE)→			
AVERAGE AUDIENCE (Hhlds (000))	14,620		15,060		15,770		12,670		13,200			
AVERAGE AUDIENCE (%)	16.5		17.0		17.8		14.3		14.9	14.8 *		15.0 *
SHARE AUDIENCE %	28		27		29		23		26	25 *		27 *
AVG. AUD. BY 1/4 HR %	15.5	17.4	16.7	17.4	18.0	17.7	14.4	14.2	14.8	14.9	15.0	15.0

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	←OLDEST ROOKIE(B) (R)→				ALL STAR PARTY-J.COLLINS (PAE)				←EQUALIZER→			
AVERAGE AUDIENCE (Hhlds (000))	6,290				9,210				8,770			
AVERAGE AUDIENCE (%)	7.1	7.1 *		7.1 *	10.4	9.4 *		11.4 *	9.9	10.1 *		9.7 *
SHARE AUDIENCE %	12	12 *		11 *	17	15 *		19 *	17	17 *		18 *
AVG. AUD. BY 1/4 HR %	7.2	7.0	7.2	7.0	9.1	9.8	11.1	11.7	10.2	10.1	9.9	9.5

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	←HIGHWAY TO HEAVEN→				←A YEAR IN THE LIFE→				←ST. ELSEWHERE→			
AVERAGE AUDIENCE (Hhlds (000))	12,050				10,720				12,320			
AVERAGE AUDIENCE (%)	13.6	13.0 *		14.2 *	12.1	11.6 *		12.6 *	13.9	14.2 *		13.6 *
SHARE AUDIENCE %	22	22 *		23 *	20	19 *		21 *	24	24 *		25 *
AVG. AUD. BY 1/4 HR %	12.5	13.5	14.4	14.0	11.4	11.8	12.4	12.9	13.8	14.6	14.0	13.3

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.1	15.1	12.6	12.5	13.8	14.1	11.5	10.2
SHARE AUDIENCE %	28	26	21	20	22	23	19	18
SUPERSTATIONS AVERAGE AUDIENCE	3.1	2.7	2.1	1.8	2.5	2.6	2.0	2.1
SHARE AUDIENCE %	5	5	4	3	4	4	3	4
PBS AVERAGE AUDIENCE	1.9	2.3	2.4	2.7	2.8	2.8	3.3	2.5
SHARE AUDIENCE %	3	4	4	4	5	5	6	5
CABLE ORIG. AVERAGE AUDIENCE	4.9	4.4	5.5	5.1	5.3	5.4	5.3	4.7
SHARE AUDIENCE %	8	7	9	8	9	9	9	9
PAY SERVICES AVERAGE AUDIENCE	2.7	2.9	4.2	4.7	5.3	5.2	4.8	4.3
SHARE AUDIENCE %	5	5	7	8	9	8	8	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. DEC. 3, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	59.0	60.4	61.3	62.3	62.9	63.9	65.1	66.1	65.2	65.3	64.7	64.2	62.8	61.8	60.1	58.4

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					REAGAN/ GORBACHEV SUMMIT (SUS)		SLEDGE HAMMER (8:34-9:04)(PAE)		ABC THURSDAY NIGHT MOVIE PLAZA SUITE (9:04-11:04)(R)(PAE)							
AVERAGE AUDIENCE (Hhlds (000))							6,200		7,090							
AVERAGE AUDIENCE (%)							7.0		8.0	7.3 *		8.1 *		7.4 *		8.9 *
SHARE AUDIENCE %							11		13	11 *		13 *		12 *		15 *
AVG. AUD. BY 1/4 HR %							6.8	6.8	7.0	7.5	8.0	8.1	7.7	7.2	8.6	9.1

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					LIFE-ADVENTURES-S. CLAUS (R)				SIMON & SIMON (PAE)				KNOTS LANDING			
AVERAGE AUDIENCE (Hhlds (000))					11,160				10,190				13,020			
AVERAGE AUDIENCE (%)					12.6	12.7 *		12.5 *	11.5	11.0 *		12.1 *	14.7	13.9 *		15.5 *
SHARE AUDIENCE %					20	20 *		19 *	18	17 *		19 *	24	22 *		26 *
AVG. AUD. BY 1/4 HR %					12.3	13.1	13.0	12.1	10.4	11.5	12.1	12.1	13.5	14.4	15.6	15.4

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					REAGAN NEWS CONF-NBC (SUS)		BILL COSBY SHOW (8:33-9:03)(PAE)		A DIFFERENT WORLD (9:03-9:33)(PAE)		CHEERS (9:33-10:03)(PAE)		NIGHT COURT (10:03-10:33)(PAE)		L.A. LAW (10:33-11:33)(PAE)	
AVERAGE AUDIENCE (Hhlds (000))							22,060		22,060		20,820		19,670		16,570	
AVERAGE AUDIENCE (%)							24.9		24.9		23.5		22.2		18.7	18.9 *
SHARE AUDIENCE %							38		38		36		35		34	31 *
AVG. AUD. BY 1/4 HR %							22.3	26.4	24.6	25.2	23.0	23.9	22.3	22.6	19.0	18.8

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	13.5	13.4	12.8	12.2	12.2	12.2	10.2	9.6
SHARE AUDIENCE %	23	22	20	19	19	19	16	16
SUPERSTATIONS AVERAGE AUDIENCE	3.5	3.3	3.3	3.2	3.1	3.3	2.4	2.7
SHARE AUDIENCE %	6	5	5	5	5	5	4	5
PBS AVERAGE AUDIENCE	2.1	2.8	4.0	4.0	3.7	3.2	2.9	2.2
SHARE AUDIENCE %	4	5	6	6	6	5	5	
CABLE ORIG. AVERAGE AUDIENCE	5.1	5.4	7.1	6.9	5.9	5.6	4.7	4.6
SHARE AUDIENCE %	9	9	11	11	9	9	8	8
PAY SERVICES AVERAGE AUDIENCE	2.7	3.3	4.1	3.6	4.0	4.6	4.9	3.5
SHARE AUDIENCE %	5	5	6	5	6	7	8	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. DEC. 4, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.3	55.3	55.6	56.2	56.0	57.3	57.9	59.4	59.3	60.0	59.7	59.7	57.1	56.4	55.5	53.9
ABC TV					FULL HOUSE		I MARRIED DORA (R)		MR. BELVEDERE		PURSUIT OF HAPPINESS (PAE)		←20/20 (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					8,590 9.7		9,210 10.4		10,010 11.3		7,800 8.8		12,940 14.6	14.8 *		14.5 *
SHARE AUDIENCE %					17		18		19		15		26	26 *		27 *
AVG. AUD. BY 1/4 HR %					9.0	10.4	10.4	10.4	11.1	11.5	8.7	8.9	14.5	15.1	15.0	13.9
CBS TV					←BEAUTY & THE BEAST→				←DALLAS (PAE)→				←FALCON CREST→			
AVERAGE AUDIENCE (Hhlds (000) & %)					10,720 12.1	11.1 *		13.1 *	14,800 16.7	16.2 *		17.2 *	12,320 13.9	13.8 *		14.0 *
SHARE AUDIENCE %					21	20 *		22 *	28	27 *		29 *	25	24 *		26 *
AVG. AUD. BY 1/4 HR %					10.8	11.4	12.6	13.7	15.8	16.6	17.3	17.1	13.7	13.9	14.1	13.9
NBC TV					MICKEY'S CHRISTMAS CAROL (R)				←MIAMI VICE→				←PRIVATE EYE→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,230 13.8	13.2 *		14.4 *	12,850 14.5	14.0 *		15.0 *	9,210 10.4	10.3 *		10.6 *
SHARE AUDIENCE %					24	23 *		25 *	24	23 *		25 *	19	18 *		19 *
AVG. AUD. BY 1/4 HR %					13.2	13.2	13.9	14.8	13.8	14.2	15.1	14.8	10.3	10.2	10.4	10.7

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	13.5	12.2	11.4	11.2	11.1	11.5	9.7	8.0
SHARE AUDIENCE %	24	22	20	19	19	19	17	15
SUPERSTATIONS								
AVERAGE AUDIENCE	3.8	3.0	2.8	2.9	3.2	3.8	2.5	1.4
SHARE AUDIENCE %	7	5	5	5	5	6	4	3
PBS								
AVERAGE AUDIENCE	1.9	1.9	2.8	2.9	3.1	3.1	2.9	2.4
SHARE AUDIENCE %	3	3	5	5	5	5	5	
CABLE ORIG.								
AVERAGE AUDIENCE	5.3	5.2	6.4	6.2	5.3	5.1	4.7	4.3
SHARE AUDIENCE %	10	9	11	11	9	9	8	8
PAY SERVICES								
AVERAGE AUDIENCE	2.1	1.9	2.4	2.9	3.5	3.3	4.7	4.8
SHARE AUDIENCE %	4	3	4	5	6	6	8	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

 Nielsen NATIONAL TV AUDIENCE ESTIMATES EVE.SAT. DEC.5, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	50.3	50.9	51.5	52.7	55.4	56.2	56.8	57.2	58.1	58.5	57.2	56.5	54.7	53.9	53.9	52.8	48.5	44.7
ABC TV	(1)				←OHARA→				←SABLE (PAE)→				←HOTEL (PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					7,090 8.0	7.7 *		8.4 *	6,200 7.0	6.5 *		7.6 *	7,890 8.9	8.6 *		9.2 *		
SHARE AUDIENCE %					14	14 *		15 *	12	11 *		13 *	17	16 *		17 *		
AVG. AUD. BY 1/4 HR %	9.4				7.5	7.8	8.3	8.4	6.5	6.4	7.6	7.7	8.5	8.8	8.9	9.4		
CBS TV					CBS REPORTS CHILDREN OF APARTHEID				TWILIGHT ZONE SPECIAL (R)(PAE)				←WEST 57TH→					
AVERAGE AUDIENCE (Hhlds (000) & %)					4,610 5.2	5.3 *		5.1 *	3,810 4.3	4.3 *		4.3 *	6,110 6.9	6.5 *		7.2 *		
SHARE AUDIENCE %					9	9 *		9 *	7	7 *		8 *	13	12 *		13 *		
AVG. AUD. BY 1/4 HR %					5.7	5.0	5.2	5.0	4.3	4.3	4.4	4.2	6.4	6.7	7.2	7.1		
NBC TV					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		J.J. STARBUCK SPECIAL					
AVERAGE AUDIENCE (Hhlds (000) & %)					14,260 16.1		15,950 18.0		21,000 23.7		16,830 19.0		14,000 15.8	15.8 *		15.7 *		
SHARE AUDIENCE %					29		32		41		33		29	29 *		29 *		
AVG. AUD. BY 1/4 HR %					15.3	17.0	17.2	18.8	23.2	24.1	19.0	18.9	15.8	15.9	16.0	15.4		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	13.2	14.3	11.5	10.3	9.6	10.7	10.5	9.3	8.0
SHARE AUDIENCE %	26	27	21	18	16	19	19	17	17
SUPERSTATIONS									
AVERAGE AUDIENCE	3.6	3.6	3.2	2.7	2.5	2.4	2.2	2.1	1.5
SHARE AUDIENCE %	7	7	6	5	4	4	4	4	3
PBS									
AVERAGE AUDIENCE	2.4	3.2	3.7	3.8	3.3	3.7	3.1	1.9	2.0
SHARE AUDIENCE %	5	6	7	7	6	7	6	5	4
CABLE ORIG.									
AVERAGE AUDIENCE	7.0	7.0	7.2	7.0	6.6	6.5	6.7	6.9	6.4
SHARE AUDIENCE %	14	13	13	12	11	11	12	13	14
PAY SERVICES									
AVERAGE AUDIENCE	3.0	3.0	5.6	6.0	6.2	6.4	5.8	4.7	4.1
SHARE AUDIENCE %	6	6	10	11	11	11	11	9	9

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC COLLEGE BSKTBALL GM2,KENTUCKY VS INDIANA,ABC,(4:26-7:07)

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.5, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		38.9	35.8	32.6	30.5	26.9	24.7	22.2	19.5	17.2	15.7	14.2	13.2	11.5	10.3
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,420 1.6													
SHARE AUDIENCE	%	5													
AVG. AUD. BY 1/4 HR	%	1.6													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←——SATURDAY NIGHT——→ (11:30-12:48)(PAE)					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	7,090 8.0	9.4 *		7.7 *										
SHARE AUDIENCE	%	25	25 *		24 *										
AVG. AUD. BY 1/4 HR	%	9.6	9.2	8.0	7.4	6.2									

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS)							
AVERAGE AUDIENCE	8.6	7.0	6.4	5.8	4.7	4.1	3.1
SHARE AUDIENCE %	23	22	25	28	29	30	28
SUPERSTATIONS							
AVERAGE AUDIENCE	2.1	1.8	1.8	1.6	1.4	1.5	1.1
SHARE AUDIENCE %	6	6	7	8	9	11	10
PBS							
AVERAGE AUDIENCE	1.8	1.6	1.0	0.7 ^	0.5 ^	0.4 ^	0.3 ^
SHARE AUDIENCE %	5	5	4	3 ^	3 ^	3 ^	3 ^
CABLE ORIG.							
AVERAGE AUDIENCE	3.8	3.3	2.4	2.0	1.5	1.4	1.1
SHARE AUDIENCE %	10	10	9	10	9	10	10
PAY SERVICES							
AVERAGE AUDIENCE	3.6	3.5	3.2	2.9	2.4	2.3	2.1
SHARE AUDIENCE %	10	11	12	14	15	17	19

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 6, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	61.6	62.7	63.3	64.3	66.1	67.1	68.2	69.1	68.4	68.2	67.3	66.2	64.5	63.2	62.2	60.0	54.0	48.5
ABC TV																		
Program	←DISNEY SUNDAY MOVIE→ STUDENT EXCHANGE, PART 2				←SPENSER: FOR HIRE→				←DOLLY→ (PAE)				JENNINGS/KOPPEL REPORT (PAE)					
AVERAGE AUDIENCE (Hhlds (000) & %)	9,040 10.2	9.7 *		10.6 *	8,330 9.4	8.6 *		10.3 *	9,390 10.6	10.7 *		10.5 *	4,870 5.5	6.1 *		4.9 *		
SHARE AUDIENCE %	16	16 *		17 *	14	13 *		15 *	16	16 *		16 *	9	10 *		8 *		
AVG. AUD. BY 1/4 HR %	9.6	9.8	10.3	11.0	8.3	8.9	10.1	10.5	10.5	10.9	10.4	10.7	6.6	5.6	5.0	4.9		
CBS TV																		
Program	←60 MINUTES→				←MURDER, SHE WROTE→ (R)				←CBS SUNDAY MOVIE→ A HOBO'S CHRISTMAS (PAE)								(1)	
AVERAGE AUDIENCE (Hhlds (000) & %)	19,310 21.8	19.5 *		24.1 *	17,190 19.4	18.9 *		19.9 *	17,280 19.5	18.2 *		19.4 *		20.3 *		20.0 *	4,430 5.0	
SHARE AUDIENCE %	35	31 *		38 *	29	28 *		29 *	30	27 *		29 *		32 *		33 *	12	
AVG. AUD. BY 1/4 HR %	18.4	20.6	24.3	23.8	19.1	18.8	19.7	20.1	17.2	19.3	19.6	19.3	20.5	20.2	20.7	19.4	5.0	
NBC TV																		
Program	(2)		←OUR HOUSE→ (7:42-8:42)(PAE)				(3)		(4)			←NBC SUNDAY NIGHT MOVIE→ DOWNPAYMENT ON MURDER (9:42-11:42)(PAE)						
AVERAGE AUDIENCE (Hhlds (000) & %)		15.6 *	11,610 13.1	9.3 *		14.1 *	17,010 19.2		14,350 16.2		14,260 16.1	15.1 *		15.9 *		16.0 *		17.0 *
SHARE AUDIENCE %		26 *	20	15 *		21 *	28		24		27	23 *		25 *		26 *		31 *
AVG. AUD. BY 1/4 HR %	16.3	12.8	8.6	9.4	13.8	14.5	16.3	17.9	17.2	15.9	14.9	15.2	16.0	15.7	15.9	16.2	16.9	17.0

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	12.0	13.1	11.3	10.8	9.0	8.9	8.3	7.6	5.2
SHARE AUDIENCE %	19	21	17	16	13	13	13	12	10
SUPERSTATIONS									
AVERAGE AUDIENCE	3.6	4.4	3.3	3.0	2.1	2.2	1.8	1.2	0.8
SHARE AUDIENCE %	6	7	5	4	3	3	3	2	2
PBS									
AVERAGE AUDIENCE	2.2	2.7	3.4	3.9	3.3	3.1	2.7	1.9	1.5
SHARE AUDIENCE %	4	4	5	6	5	5	4	[illegible]	3
CABLE ORIG.									
AVERAGE AUDIENCE	5.7	6.2	8.6	9.7	9.6	9.8	10.0	9.8	8.8
SHARE AUDIENCE %	9	10	13	14	14	15	16	16	17
PAY SERVICES									
AVERAGE AUDIENCE	3.5	2.7	3.3	3.5	4.3	4.6	4.5	4.3	3.9
SHARE AUDIENCE %	6	4	5	5	6	7	7	7	8

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS SUNDAY NEWS-OSGOOD,CBS,(11:00-11:15)
(2) NFL GAME 2,BUFFALO VS LA RAIDERS,NEW ENGLAND VS DENVER,(PAE),NBC,(MULTI SEGMENT)
(3) FAMILY TIES,(PAE),NBC,(8:42-9:12)
(4) MY TWO DAD'S,(PAE),NBC,(9:12-9:42)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.6, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	41.3	33.8	28.1	23.9	21.0	19.0	16.3	13.7	11.8	10.6	9.7	8.6	7.8	6.9
ABC TV	(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	1,590 1.8													
SHARE AUDIENCE %	7													
AVG. AUD. BY 1/4 HR %	1.8													
CBS TV														
AVERAGE AUDIENCE (Hhlds (000) & %)														
SHARE AUDIENCE %														
AVG. AUD. BY 1/4 HR %														
NBC TV	(2)			(3)	(PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)			1,330 1.5											
SHARE AUDIENCE %			6											
AVG. AUD. BY 1/4 HR %	16.5		1.6											
INDEPENDENTS (INCL. SUPERSTATIONS)														
AVERAGE AUDIENCE	4.8		4.7		3.6		2.0		1.5		1.2		1.0	
SHARE AUDIENCE %	13		18		18		13		13		13		14	
SUPERSTATIONS														
AVERAGE AUDIENCE	0.9		1.1		1.0		0.6 ^		0.5 ^		0.6 ^		0.4 ^	
SHARE AUDIENCE %	2		4		5		4 ^		4 ^		7 ^		5 ^	
PBS														
AVERAGE AUDIENCE	1.1		0.9		0.7 ^		0.5 ^		0.3 ^		0.2 ^		0.2 ^	
SHARE AUDIENCE %	3		3		4 ^		3 ^		3 ^		2 ^		3 ^	
CABLE ORIG.														
AVERAGE AUDIENCE	6.3		3.2		2.7		2.0		1.5		1.4		1.1	
SHARE AUDIENCE %	17		17		14		13		13		15		15	
PAY SERVICES														
AVERAGE AUDIENCE	4.1		2.4		2.3		2.2		1.8		1.7		1.6	
SHARE AUDIENCE %	11		9		12		15		16		18		22	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) NBC SUNDAY NIGHT MOVIE,DOWNPAYMENT ON MURDER,NBC,(9:42-11:42)
(3) G MICHAELS SPORTS MACHINE,(PAE),NBC,(12:12-12:27)

For explanation of symbols, See page B

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	8.1	9.4	11.7	14.0	16.4	18.5	19.7	20.3	20.8	21.2	21.3	21.3	21.4	21.8	21.7	22.2	21.5	22.0
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, -AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,240		2,110			3,790				3,950							
		1.4		2.4			4.3				4.5							
SHARE AUDIENCE %		15		17			21				21							
AVG. AUD. BY 1/4 HR %		1.4		2.4			4.2	4.4			4.4	4.5						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)			1,050				1,880				2,000						2,710	
			1.2				2.1				2.3						3.1	
SHARE AUDIENCE %			11				11				11						14	
AVG. AUD. BY 1/4 HR %			1.1	1.2			2.2	2.1			2.3	2.3					2.9	3.2
NBC TV	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,810						4,040				4,020						2,730	
	2.0						4.6				4.5						3.1	
SHARE AUDIENCE %	20						23				21						14	
AVG. AUD. BY 1/4 HR %	1.7	2.3					4.6	4.5			4.7	4.4					3.0	3.1

	6:00	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	1.6	3.0	4.6	5.4	5.3	4.8	4.4	4.3	4.6
SHARE AUDIENCE %	18	24	27	27	25	23	20	20	21
SUPERSTATIONS									
AVERAGE AUDIENCE	0.6	1.0	1.3	1.4	1.3	1.3	1.1	1.1	1.2
SHARE AUDIENCE %	7	8	8	7	6	6	5	5	6
PBS									
AVERAGE AUDIENCE	0.1 v	0.1 v	0.4	0.6	0.9	1.2	1.3	1.3	1.0
SHARE AUDIENCE %	1 v	0 v	2	3	4	6	6	6	5
CABLE ORIG.									
AVERAGE AUDIENCE	1.1	1.5	1.9	2.0	2.2	2.2	2.2	2.4	2.5
SHARE AUDIENCE %	13	11	11	10	10	11	10	11	11
PAY SERVICES									
AVERAGE AUDIENCE	0.9	1.0	1.1	1.2	1.1	1.2	1.2	1.1	1.2
SHARE AUDIENCE %	10	8	6	6	5	5	5	5	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.30-DEC.4,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	22.0	22.2	22.5	23.2	23.6	24.2	25.7	26.6	26.8	27.6	29.0	29.7	29.5	29.5	28.8	29.2	29.5	29.8
ABC TV			WHO'S THE BOSS? M-F		MR. BELVEDERE- M-F		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)			2,820		2,340		2,760		3,700		6,630				6,880			
			3.2		2.6		3.1		4.2		7.5	7.1 *		7.9 *	7.8	7.7 *		7.8 *
SHARE AUDIENCE %			14		11		12		15		25	24 *		27 *	26	26 *		26 *
AVG. AUD. BY 1/4 HR %			3.1	3.2	2.6	2.7	3.1	3.2	4.1	4.3	6.8	7.4	7.9	8.0	7.7	7.7	7.8	7.8
CBS TV	NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,620		4,430		5,620				6,880				4,680		5,710			
	3.0		5.0		6.3				7.8	7.6 *		7.9 *	5.3		6.4	6.3 *		6.6 *
SHARE AUDIENCE %	13		22		27				29	29 *		28 *	18		22	22 *		22 *
AVG. AUD. BY 1/4 HR %	2.9	3.0	4.7	5.3	6.2	6.5			7.4	7.8	7.9	7.9	5.3	5.2	6.2	6.4	6.5	6.6
NBC TV	CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,990		4,410		3,230		2,820		3,470		6,290				4,620			
	3.4		5.0		3.6		3.2		3.9		7.1	7.0 *		7.2 *	5.2	5.2 *		5.2 *
SHARE AUDIENCE %	15		22		15		12		14		24	24 *		24 *	18	18 *		17 *
AVG. AUD. BY 1/4 HR %	3.4	3.4	4.8	5.2	3.6	3.6	3.1	3.3	3.8	4.0	6.9	7.0	7.2	7.2	5.2	5.2	5.2	5.2

	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	4.6	4.3	4.1	4.4	4.9	5.0	5.2	5.5	5.8
SHARE AUDIENCE %	21	19	17	17	18	17	18	19	20
SUPERSTATIONS									
AVERAGE AUDIENCE	1.3	1.4	1.3	1.5	1.5	1.4	1.4	1.5	1.6
SHARE AUDIENCE %	6	6	6	6	6	5	5	5	5
PBS									
AVERAGE AUDIENCE	0.9	0.7	0.7	0.8	0.7	0.8	0.7	0.7	0.7
SHARE AUDIENCE %	4	3	3	3	3	3	2	2	2
CABLE ORIG.									
AVERAGE AUDIENCE	2.6	2.6	2.8	2.5	2.5	2.5	2.8	3.0	3.1
SHARE AUDIENCE %	12	12	12	9	9	9	9	10	10
PAY SERVICES									
AVERAGE AUDIENCE	1.2	1.3	1.2	1.2	1.2	1.2	1.2	1.1	1.2
SHARE AUDIENCE %	6	6	5	5	4	4	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.30-DEC.4,1987

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		29.5	30.2	30.7	31.8	32.0	33.7	35.4	37.1	39.3	41.8	44.1	47.3	54.0	56.1	56.9	58.3
ABC TV		←GENERAL HOSPITAL→				←(PAE)→										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE	{	7,110														9,750	
(Hhlds (000) & %)		8.0	8.0 *		8.0 *											11.0	
SHARE AUDIENCE	%	26	27 *		26 *											19	
AVG. AUD. BY 1/4 HR	%	7.9	8.0	8.0	8.1											10.8	11.3
CBS TV		←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE	{	5,260														10,650	
(Hhlds (000) & %)		5.9	5.9 *		5.9 *											12.0	
SHARE AUDIENCE	%	20	20 *		19 *											21	
AVG. AUD. BY 1/4 HR	%	6.0	5.9	6.0	5.9											12.0	12.1
NBC TV		←SANTA BARBARA→				←(PAE)→										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE	{	4,590														9,750	
(Hhlds (000) & %)		5.2	5.0 *		5.4 *											11.0	
SHARE AUDIENCE	%	17	17 *		17 *											19	
AVG. AUD. BY 1/4 HR	%	4.9	5.1	5.3	5.4											11.0	11.0

	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	6.4	7.2	8.2	9.3	10.9	11.9	14.0	15.5
SHARE AUDIENCE %	22	23	25	26	27	26	25	27
SUPERSTATIONS								
AVERAGE AUDIENCE	1.5	1.8	2.0	2.4	2.5	2.6	2.6	3.1
SHARE AUDIENCE %	5	6	6	7	6	6	5	5
PBS								
AVERAGE AUDIENCE	0.7	0.8	1.0	1.0	1.1	1.0	1.3	1.6
SHARE AUDIENCE %	2	3	3	3	3	2	2	3
CABLE ORIG.								
AVERAGE AUDIENCE	3.3	3.6	4.2	4.6	4.4	4.9	5.1	5.1
SHARE AUDIENCE %	11	12	13	13	11	11	9	9
PAY SERVICES								
AVERAGE AUDIENCE	1.3	1.3	1.2	1.4	1.3	1.5	1.9	2.2
SHARE AUDIENCE %	4	4	4	4	3	3	3	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.5, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.1	8.1	9.4	11.6	13.6	15.9	18.2	20.1	21.7	23.6	25.3	26.8	27.5	28.5	28.5	29.2	28.9	28.2
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,680		2,130		2,660		2,750		2,920		3,990		3,370	
					1.9		2.4		3.0		3.1		3.3		4.5		3.8	
SHARE AUDIENCE %					13		13		13		12		12		16		13	
AVG. AUD. BY 1/4 HR %					1.7	2.2	2.3	2.6	2.8	3.3	3.0	3.2	3.4	3.3	4.3	4.8	3.9	3.8
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,590		2,750		3,900		4,160		5,050		3,190		3,460	
					1.8		3.1		4.4		4.7		5.7		3.6		3.9	
SHARE AUDIENCE %					12		16		19		18		20		13		14	
AVG. AUD. BY 1/4 HR %					1.7	1.9	2.6	3.6	4.3	4.4	4.6	4.9	5.3	6.0	3.8	3.4	3.9	4.0
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,840		3,810		5,050		6,020		5,940		6,020		4,250	
					3.2		4.3		5.7		6.8		6.7		6.8		4.8	
SHARE AUDIENCE %					22		23		25		26		24		24		17	
AVG. AUD. BY 1/4 HR %					2.9	3.5	4.0	4.5	5.4	6.1	6.9	6.8	6.6	6.7	6.8	6.8	5.2	4.4

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	2.0	2.3	3.7	4.7	4.4	5.1	5.8	6.6	6.7
SHARE AUDIENCE %	26	22	25	25	19	20	21	23	24
SUPERSTATIONS									
AVERAGE AUDIENCE	0.5 ^	0.6 ^	1.1	1.6	1.3	1.3	1.2	1.3	1.5
SHARE AUDIENCE %	7 ^	6 ^	7	8	6	5	4	5	5
PBS									
AVERAGE AUDIENCE	0.1 v	0.3 ^	0.7 ^	1.1	1.3	1.3	1.3	1.5	1.3
SHARE AUDIENCE %	1 v	3 ^	5 ^	6	6	5	5	5	5
CABLE ORIG.									
AVERAGE AUDIENCE	1.5	1.6	2.4	2.6	3.2	4.0	4.4	4.5	5.3
SHARE AUDIENCE %	20	15	16	14	14	15	16	16	19
PAY SERVICES									
AVERAGE AUDIENCE	1.4	1.5	1.3	1.6	1.5	2.1	1.7	1.7	1.9
SHARE AUDIENCE %	18	14	9	8	7	8	6	6	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.5, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	28.7	29.0	28.8	29.7	29.1	29.6	29.1	29.0	28.8	30.2	31.3	32.1	32.5	33.0	33.5	33.8	34.7	35.3
ABC TV	BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW SPEC.		ABC WEEKEND SPECIALS(B)				ABC COLLEGE BSKTBALL GAME LOUISVILLE VS NOTRE DAME (2:00-4:03)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)	3,540		2,390		1,150		1,330				3,280							
	4.0		2.7		1.3		1.5				3.7	3.4 *		3.6 *		3.4 *		4.1 *
SHARE AUDIENCE %	14		9		4		5				11	11 *		11 *		10 *		12 *
AVG. AUD. BY 1/4 HR %	3.7	4.3	2.7	2.7	1.2	1.3	1.4	1.6			3.3	3.5	3.8	3.5	3.4	3.5	3.8	4.4
CBS TV	TEEN WOLF		CBS STORYBREAK(B) GAMMAGE CUP		KIDD VIDEO		HORSE JUMPING CHAMPSHIPS MERCEDES				(1)	CBS COLLEGE FOOTBALL GAME ARMY VS NAVY (2:15-5:30)						
AVERAGE AUDIENCE (Hhlds (000) & %)	3,100		1,860		2,040		1,770				4,700	6,820						
	3.5		2.1		2.3		2.0	2.0 *		2.1 *	5.3	7.7		6.8 *		7.0 *		6.8 *
SHARE AUDIENCE %	12		7		8		7	7 *		7 *	17	22		21 *		21 *		19 *
AVG. AUD. BY 1/4 HR %	3.5	3.5	2.1	2.2	2.3	2.3	2.0	1.9	1.8	2.4	5.3	6.1	6.8	6.8	7.0	7.0	7.0	6.7
NBC TV	NEW ARCHIES		FOOFUR (PAE)		I'M TELLING						PBA FALL TOUR						SPORTSWORLD-SAT (3:30-5:00)	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,810		3,280		2,390						2,480						3,280	
	4.3		3.7		2.7						2.8	2.7 *		2.7 *		3.1 *	3.7	3.1 *
SHARE AUDIENCE %	15		13		9						9	8 *		8 *		9 *	10	9 *
AVG. AUD. BY 1/4 HR %	4.2	4.4	3.7	3.8	2.6	2.7					2.6	2.8	2.7	2.8	3.0	3.2	2.9	3.3

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	7.2	7.3	8.3	8.7	9.3	10.1	10.0	9.2	9.7
SHARE AUDIENCE %	25	25	28	30	32	32	30	27	28
SUPERSTATIONS									
AVERAGE AUDIENCE	1.9	1.6	1.7	2.2	2.3	2.4	2.3	2.1	1.9
SHARE AUDIENCE %	7	5	6	8	8	8	7	6	5
PBS									
AVERAGE AUDIENCE	1.6	1.4	1.6	1.8	1.6	2.2	2.1	1.8	1.8
SHARE AUDIENCE %	6	5	5	6	5	7	6	5	5
CABLE ORIG.									
AVERAGE AUDIENCE	5.2	5.6	5.4	5.3	5.3	4.8	4.6	5.2	5.6
SHARE AUDIENCE %	18	19	18	18	18	15	14	15	16
PAY SERVICES									
AVERAGE AUDIENCE	2.2	2.7	2.5	2.9	3.0	3.0	3.1	4.0	4.2
SHARE AUDIENCE %	8	9	9	10	10	9	9	12	12

U.S. TV HOUSEHOLDS: 88,600,000
(1) CBS COLLEGE FOOTBALL PRE,CBS,(2:00-2:15)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.5, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	35.9	36.8	38.1	38.9	38.8	39.9	40.3	42.7	45.1	47.0	48.0	49.4

ABC TV

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
PROGRAM		(1)	←ABC COLLEGE BSKTBALL GM2 KENTUCKY VS INDIANA (4:26-7:07)(PAE)→										
AVERAGE AUDIENCE (Hhlds (000) & %)		3,540	5,320										
		4.0	6.0		4.7 *		5.2 *		4.9 *		6.4 *		8.1 *
SHARE AUDIENCE	%	11	14		12 *		13 *		12 *		14 *		17 *
AVG. AUD. BY 1/4 HR	%	4.0	4.1	4.5	4.8	5.1	5.2	4.5	5.2	6.0	6.8	8.0	8.3

CBS TV

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
PROGRAM		←CBS COLLEGE FOOTBALL GAME ARMY VS NAVY (2:15-5:30)→						(2)				CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)								8,240				6,910	
			8.7 *		9.2 *		8.7 *	9.3				7.8	
SHARE AUDIENCE	%		24 *		24 *		22 *	22				15	
AVG. AUD. BY 1/4 HR	%	8.5	9.0	9.2	9.3	9.2	8.2	9.2	9.4			7.4	8.1

NBC TV

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
PROGRAM		←SPORTSWORLD-SAT (3:30-5:00)→				AL MCGUIRE BASKETBALL SP.						NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)						1,860						8,150	
			3.8 *		4.2 *	2.1						9.2	
SHARE AUDIENCE	%		10 *		11 *	5						18	
AVG. AUD. BY 1/4 HR	%	3.9	3.8	4.1	4.2	2.2	2.0					8.9	9.4

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)						
AVERAGE AUDIENCE	9.6	10.3	11.2	11.5	12.0	13.3
SHARE AUDIENCE %	26	27	28	28	26	27
SUPERSTATIONS						
AVERAGE AUDIENCE	2.0	2.4	2.9	3.2	3.4	4.0
SHARE AUDIENCE %	5	6	7	8	7	8
PBS						
AVERAGE AUDIENCE	2.2	2.5	2.9	3.0	2.4	2.0
SHARE AUDIENCE %	6	6	7	7	5	4
CABLE ORIG.						
AVERAGE AUDIENCE	5.2	5.8	6.5	6.7	6.7	7.0
SHARE AUDIENCE %	14	15	17	16	15	14
PAY SERVICES						
AVERAGE AUDIENCE	3.3	2.7	2.6	3.1	2.9	3.0
SHARE AUDIENCE %	9	7	7	7	6	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE BSKTBL-POST 1,(PAE),ABC,(4:03-4:26)

(2) HEISMAN TROPHY AWARDS SP.,KODAK,CBS,(5:30-6:00),(S)

For explanation of symbuls, See page 8

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.6, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT		5.7	6.9	7.8	9.2	11.6	13.7	15.7	17.5	20.1	22.4	23.5	24.5	25.6	26.3	25.8	27.0	28.6	29.7
ABC TV																			
AVERAGE AUDIENCE (Hhlds (000) & %)	{																		
SHARE AUDIENCE	%																		
AVG. AUD. BY 1/4 HR	%																		
CBS TV						FOR OUR TIMES (SUS)				←SUNDAY MORNING					→	FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)	{									3,630						2,220			
										4.1	3.9 *		4.1 *		4.2 *	2.5			
SHARE AUDIENCE	%									17	18 *		17 *		16 *	8			
AVG. AUD. BY 1/4 HR	%									3.6	4.1	4.1	4.1	4.2	4.3	2.8	2.2		
NBC TV						←SUNDAY TODAY					→	MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)	{					1,240						1,680							
						1.4	1.2 *		1.5 *		1.4 *	1.9							
SHARE AUDIENCE	%					8	9 *		9 *		6 *	7							
AVG. AUD. BY 1/4 HR	%					1.3	1.2	1.3	1.6	1.4	1.4	2.0	1.9						

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	1.7	2.8	4.2	6.0	6.9	8.5	9.1	9.1	9.4
SHARE AUDIENCE %	27	33	33	36	32	35	35	34	32
SUPERSTATIONS									
AVERAGE AUDIENCE	0.5 ^	0.7 ^	1.5	1.9	2.3	2.8	2.9	2.5	2.8
SHARE AUDIENCE %	8 ^	8 ^	12	11	11	12	11	9	10
PBS									
AVERAGE AUDIENCE	0.1 v	0.3 ^	0.8	1.1	1.5	1.5	1.5	1.6	1.4
SHARE AUDIENCE %	2 v	4 ^	6	7	7	6	6	6	5
CABLE ORIG.									
AVERAGE AUDIENCE	1.2	1.6	2.7	3.8	3.9	4.5	4.6	5.0	4.9
SHARE AUDIENCE %	19	19	21	23	18	19	18	19	17
PAY SERVICES									
AVERAGE AUDIENCE	1.2	1.4	1.3	1.6	2.2	2.7	3.0	2.8	3.0
SHARE AUDIENCE %	19	16	10	10	10	11	12	11	10

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.6, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	30.2	31.3	31.3	32.2	33.2	35.1	35.9	37.3	38.6	40.1	40.4	41.5	41.2	41.4	41.5	41.3	42.4	43.7
ABC TV	←THIS WEEK-DAVID BRINKLEY				→BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	2,840				1,240													
	3.2	3.0 *		3.5 *	1.4													
SHARE AUDIENCE %	10	10 *		11 *	4													
AVG. AUD. BY 1/4 HR %	2.7	3.2	3.4	3.6	1.3	1.5												
CBS TV					CBS NFL TODAY ←					CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)					5,400		14,180											
					6.1		16.0	12.3 *		15.1 *		16.2 *		16.3 *		16.9 *		17.0 *
SHARE AUDIENCE %					19		39	34 *		38 *		40 *		39 *		41 *		39 *
AVG. AUD. BY 1/4 HR %					5.4	6.9	11.1	13.3	14.5	15.7	15.8	16.5	16.2	16.4	17.1	16.6	16.6	17.3
NBC TV					NFL LIVE ←					NFL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)					3,540		7,620											
					4.0		8.6	6.6 *		8.4 *		8.8 *		8.5 *		8.5 *		10.5 *
SHARE AUDIENCE %					12		21	18 *		21 *		22 *		21 *		21 *		24 *
AVG. AUD. BY 1/4 HR %					3.5	4.5	6.4	6.9	7.9	8.9	9.2	8.5	8.3	8.6	8.4	8.5	9.5	8.8

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	10.3	10.3	10.3	9.9	8.8	8.3	8.6	8.3	9.0
SHARE AUDIENCE %	33	32	30	27	22	20	21	20	21
SUPERSTATIONS									
AVERAGE AUDIENCE	2.9	2.9	3.1	3.4	2.9	2.1	2.2	2.4	2.5
SHARE AUDIENCE %	9	9	9	9	7	5	5	6	6
PBS									
AVERAGE AUDIENCE	1.4	1.3	1.6	1.7	2.0	1.7	1.7	1.5	1.7
SHARE AUDIENCE %	5	4	5	5	5	4	4	4	4
CABLE ORIG.									
AVERAGE AUDIENCE	5.1	6.1	5.8	4.4	4.4	4.8	5.2	5.0	4.9
SHARE AUDIENCE %	17	19	17	12	11	12	13	12	11
PAY SERVICES									
AVERAGE AUDIENCE	3.4	3.0	2.7	2.3	1.9	2.3	2.4	2.4	2.1
SHARE AUDIENCE %	11	9	8	6	5	6	6	6	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.6, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		43.8	43.8	45.3	45.9	46.0	46.3	47.7	50.0	52.0	53.0	54.4	56.2
ABC TV		←J.C. PENNEY GOLF CLASSIC→										ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		2,040										6,110	
		2.3	2.0 *		2.2 *		2.1 *		2.9 *			6.9	
SHARE AUDIENCE	%	5	5 *		5 *		5 *		6 *			12	
AVG. AUD. BY 1/4 HR	%	2.0	1.9	2.1	2.2	2.1	2.2	2.7	3.2			6.5	7.3
CBS TV		←CBS NFL FOOTBALL GAME 1→ VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)								CBS EVENING NEWS-SUNDA(B)			
AVERAGE AUDIENCE (Hhlds (000) & %)										5,580			
			18.6 *							6.3			
SHARE AUDIENCE	%		42 *							12			
AVG. AUD. BY 1/4 HR	%	18.8	11.1							5.9	6.7		
NBC TV		(1)		←NFL GAME 2→ BUFFALO VS LA RAIDERS, NEW ENGLAND VS DENVER (MULTI SEGMENT)(PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)				13,910									
			6.6 *	15.7	13.7 *		16.2 *		15.4 *		16.0 *		17.0 *
SHARE AUDIENCE	%		15 *	30	30 *		35 *		32 *		30 *		31 *
AVG. AUD. BY 1/4 HR	%	6.5		12.2	13.9	16.1	16.3	15.2	15.5	16.2	15.8	17.0	16.9

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)						
AVERAGE AUDIENCE	9.7	11.1	10.8	11.4	11.5	12.0
SHARE AUDIENCE %	22	24	23	23	22	22
SUPERSTATIONS						
AVERAGE AUDIENCE	2.6	3.1	3.4	3.8	3.4	3.2
SHARE AUDIENCE %	6	7	7	8	6	6
PBS						
AVERAGE AUDIENCE	1.8	1.5	1.5	1.8	1.8	1.5
SHARE AUDIENCE %	4	3	3	4	3	3
CABLE ORIG.						
AVERAGE AUDIENCE	4.9	4.9	4.6	5.6	5.3	5.4
SHARE AUDIENCE %	11	11	10	11	10	10
PAY SERVICES						
AVERAGE AUDIENCE	2.3	2.7	2.8	3.1	3.3	3.7
SHARE AUDIENCE %	5	6	6	6	6	7

U.S. TV HOUSEHOLDS: 88,600,000

(1) NFL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B

Client Notice

January 27, 1988

THE POCKETPIECE REPORT
November 30-December 6, 1987

The following revised program audience estimates are the result of program lineup changes received from the network too late for inclusion in the above report.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.30-DEC.6,1987

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
ULTIMATE STUNTMAN(S)	A	13.5	22	1196	1803	290	238	63	713	248	432	410	355	216	746	281	529	483	385	167	183	76	160	106
MON 8.00P 60 ABC																								
168 86 A																								
8.00 - 8.30	A	12.8	21	1134	1798	300	244	56^	734	250	431	415	360	231	739	263	511	470	384	176	176	65	149	98
8.30 - 9.00	A	14.2	23	1258	1808	282	232	70	695	247	433	407	349	203	753	297	545	494	385	160	190	86	171	114

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

NOV.30-DEC.6,1987

DAY / TIME / NETWORK / PROGRAM NAME		HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE % TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
MONDAY EVENING																						
8.00- 8.30PM	TVU	66.2	44.7	42.7	40.5	49.4	48.6	39.1	40.3	43.0	48.4	65.5	46.3	38.0	41.2	43.2	47.3	61.9	35.4	35.8	35.6	38.1
A ULTIMATE STUNTMAN(S)		12.8	8.9	8.8	8.7	7.0^	9.1	8.3	8.4	9.2	9.9	9.3	10.1	8.9	10.2	10.9	11.4	9.5	10.1	7.6	4.9	5.5
8.30- 9.00PM	TVU	67.6	45.2	45.0	43.4	50.0	50.1	40.6	42.3	45.3	50.4	66.1	47.3	37.8	41.7	44.6	49.6	63.2	35.8	36.8	32.3	34.5
A ULTIMATE STUNTMAN(S)		14.2	9.9	9.1	9.2	9.8	9.5	9.1	9.4	10.1	10.7	9.1	11.4	11.1	12.1	12.7	12.7	9.5	12.0	11.1	6.2	7.1

Nielsen Television Index

NETWORK INFORMATION SERVICES

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SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN FOR CHILDRENS PROGRAMS

SATURDAY, DECEMBER 05, 1987

PROGRAM NAME	START TIME	DURATION	NET	HOUSEHOLDS WITH ANY CHILD: UNDER 18 AA%	UNDER 18 (0,000)	UNDER 12 AA%	UNDER 12 (0,000)	UNDER 6 AA%	UNDER 6 (0,000)
ABC WEEKEND SPECIALS(B)	1.00PM	30	ABC	2.7	92	3.1	77	3.7	59
ALF-SAT MORN	10.00AM	30	NBC	14.4	485	14.8	368	15.1	240
ALL NEW POUND PUPPIES	9.30AM	30	ABC	6.8	231	8.2	205	9.0	143
ALVIN AND THE CHIPMUNKS	10.30AM	30	NBC	14.2	479	15.4	383	15.6	248
ANIMAL CRACK-UPS	12.00NN	30	ABC	4.9	166	6.0	149	5.7	91
BUGS BUNNY & TWEETY SHOW	11.30AM	30	ABC	7.8	264	8.9	222	9.0	143
CARE BEAR FAMILY	8.00AM	30	ABC	4.4	149	5.7	142	5.9	94
CBS STORYBREAK(B)	12.00NN	30	CBS	4.1	139	4.1	101	4.5	72
FLINTSTONE KIDS	11.00AM	30	ABC	8.3	282	9.9	247	9.7	155
FOOFUR	12.00NN	30	NBC	7.0	236	7.6	189	7.0	112
FRAGGLE ROCK	11.00AM	30	NBC	9.9	336	11.0	275	11.2	178
GUMMI BEARS	8.00AM	30	NBC	6.2	210	6.7	168	6.5	104
HELLO KITTY	8.00AM	30	CBS	3.7	126	4.8	121	5.1	81
I'M TELLING	12.30PM	30	NBC	5.0	171	5.7	141	4.8	76
KIDD VIDEO	12.30PM	30	CBS	4.5	151	4.7	118	3.8	60
LITTLE CLOWNS-HAPPYTOWN	8.30AM	30	ABC	5.7	193	6.6	166	6.3	101
LITTLE WIZARDS	10.00AM	30	ABC	6.9	233	8.8	219	9.5	151
MIGHTY MOUSE	10.30AM	30	CBS	7.0	238	8.4	208	10.4	165
MUPPET BABIES I	8.30AM	30	CBS	6.9	232	8.9	222	8.7	138
MUPPET BABIES II	9.00AM	30	CBS	10.1	341	12.1	301	11.4	182
MUPPET BABIES III	9.30AM	30	CBS	11.0	373	13.5	337	13.2	210

FOR CHILDRENS PROGRAMS

SATURDAY, DECEMBER 05, 1987

PROGRAM NAME START TIME	DURA TION	NET	HOUSEHOLDS WITH ANY CHILD: UNDER 18 AA%	(0,000)	UNDER 12 AA%	(0,000)	UNDER 6 AA%	(0,000)
MY PET MONSTER 9.00AM	30	ABC	6.6	224	7.6	191	7.5	119
NEW ARCHIES 11.30AM	30	NBC	8.4	282	9.6	239	8.3	132
PEE WEE'S PLAYHOUSE 10.00AM	30	CBS	12.6	427	15.9	395	16.1	256
POPEYE & SON 11.00AM	30	CBS	8.3	280	9.0	224	9.3	148
REAL GHOSTBUSTERS 10.30AM	30	ABC	10.2	346	12.1	302	12.3	195
SMURFS I 8.30AM	30	NBC	9.0	306	10.1	252	11.2	179
SMURFS II 9.00AM	30	NBC	12.2	412	13.5	336	14.9	237
SMURFS III 9.30AM	30	NBC	14.0	474	15.3	382	15.6	248
TEEN WOLF 11.30AM	30	CBS	7.1	241	7.5	188	8.1	128
			UE: 33810		UE: 24940		UE: 15920	
			INTAB: 743		INTAB: 561		INTAB: 343	

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS

<< - BELOW MINIMUM RATING STANDARDS

LT - BELOW MINIMUM PROJECTION STANDARDS